Message
From The Dean

Esteemed Stakeholders

We express our sincere gratitude to all the valued recruiters for their participation in IMIS campus placement for the graduating class of 2020. We appreciate the help and support of each and every member of the recruitment team of the companies to show their continuous faith on our student diversity, curriculum strength, faculty pool and overall academic rigor matching contemporary industry standards.

The campus placement in 2020 witnessed participation from leading companies offering roles across industry, functions and geographies. 50 companies recruited our students in different verticals and offered roles in the areas such as sales and marketing, research & analytics, financial operations, client servicing, business development, recruitment and training etc.

We feel extremely happy to present a consolidated report on campus placements for 2019 & 2020. We are confident and look forward to your participation and support in the forthcoming placement season.

Professor Dindayal Swain, PhD
Dean- Corporate Relations

Major Highlights

22 Companies belong to ‘Top 500 Companies in India 2019’ (Survey by Economic Times)

19 Companies belong to ‘India’s Top 500 Companies 2019’ (Survey by Fortune India)

12 Companies belong to ‘India’s Top 100 Companies 2020’ (Survey by Money Control)

10 Companies belong to ‘Top 100 Companies in Asia Ranking 2019’ (Survey by Nikkei Asian Review)

6 Companies belong to ‘The Top 250 Best Regarded Companies in 2019’ (Ranking by Forbes)

5 Companies belong to ‘Top 25 Companies to Work for in India, 2019’ (Survey by LinkedIn)
An Overview - CRP 2020

50
TOTAL COMPANIES PARTICIPATED

7.40 L (Max) 5.10 L (Med)
SALARY PACKAGE

96.67%
% OF PLACEMENT*

100%
FINANCE

97.87%
MARKETING

66.67%
HR

* 3.33% Entrepreneurship / Family Business
The consolidated final placement performance of IMIS, Bhubaneswar for the year i.e. 2019 & 2020 has been presented below for reference. The companies are grouped into industry clusters depending upon the similarity in industry category. The offers by companies were in the functional areas such as; Sales, Marketing, Finance, HR and System, etc.

**Banking, Financial Services & Insurance**

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking, Financial Services & Insurance Sector. This sector remained so far the most desired career choice among the finance students of the institute.

### Participating Companies

- Aditya Birla Health Insurance
- Annapurna Finance
- Apollo Munich Health Insurance
- Axis Bank
- Bajaj Allianz GIC
- Bajaj Allianz Life
- Bandhan Bank
- Canara HSBC
- Citi Global Investment
- Future Generali Life Insurance
- HDFC AMC
- HDFC Bank
- HDFC Ergo Health Insurance
- ICICI Lombard GIC
- ICICI Prudential Life
- IDFC FIRST Bank
- IFFCO-TOKIO
- IndusInd Bank
- Kotak Life Insurance
- Kotak Mahindra Bank
- Kotak Securities
- Mahindra Finance
- Max Bupa Health Insurance
- Nippon India MF
- SBI Life Insurance
- Spandana Sphoorty
- Srijan Life Insurance
- Ujjivan Small Finance Bank

### Profile Offered

- Assistant Customer Relationship Manager
- Associate Analyst
- Business Trainee
- Customer Relationship Officer / Retail Branch Banking
- Executive
- Executive Trainee
- Management Trainee
- RBB-Personal Banker
- Relationship Officer
- Sales / Client Services
- Sales Manager
- Sales Trainee
- Sr. Associate
- Sr. Relationship Manager
- Unit Sales Manager
- Young Manager

### Gender Division

- Female: 71.24%
- Male: 28.76%

### % of Students Hired

- Bankimg, Financial Services & Insurance: 61.86%
- Remainder: 38.14%

### Segment Salary

- Highest Salary (CTC): 6.00 LPA
- Average Salary (CTC): 4.15 LPA

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**IT, ITES & E-Commerce**

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.

### Participating Companies

- Byju's
- Endeavour Careers
- Extramarks
- Flipkart
- Hunger Box
- Jaro Education
- LIDO Learning
- Naukri.com
- Swiggy
- Vendakin Technologies
- PhonePe

### Profile Offered

- Asst. Manager
- Business Dev. Executive
- Executive-Warehouse Operations
- Sales Trainee
- Sr. Executive Corporate Sales
- Sr. Operation Lead

### Gender Division

- Male: 62.5%
- Female: 37.5%

### % of Students Hired

- IT, ITES, & E-Commerce: 92.22%
- Remainder: 7.77%

### Segment Salary

- Highest Salary (CTC): 5.20 LPA
- Average Salary (CTC): 4.73 LPA
Analytics, Research & Consultancy

Career in these sectors have found increasing interest among the management students of the institute. The high-end profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.

**Participating Companies**

- Deloitte
- Global Data Research
- KPMG
- Lucintel
- Markets & Markets
- S & P Global

**Profile Offered**

- Associate Analyst
- Data Researcher - I
- Market Research Associate
- Management Trainee

**Segment Salary**

- Highest Salary (CTC): 5.00 LPA
- Average Salary (CTC): 3.91 LPA

**Gender Division**

- 23% Male
- 77% Female

**FMCG & Durable**

IMIS Bhubaneswar has clear distinction in preparing students to pursue career in FMCG & Durable sector. The success in channel management role by IMIS alumni in their various positions has been widely acclaimed by the industry. The uniqueness in nurturing talents for the roles in this sector attracts the best companies to visit this campus.

**Participating Companies**

- Asahi India Glass (AIS)
- Asian Paints
- Berger Paints
- Ceasefire Industries
- Coffee Day Beverages
- Decathlon
- Diageo
- Glenmark
- Godrej & Boyce
- ITC Ltd.
- L’Oreal India
- Marico
- Mondelēz International (Cadbury)
- MRF Ltd
- Nestle India
- Perfetti Van Melle
- Redington India

**Profile Offered**

- Frontline Sales Executive
- Management Trainee-Business Dev.
- Sale Trainee
- Sales Officer Trainee
- Sales Trainee

**Segment Salary**

- Highest Salary (CTC): 7.40 LPA
- Average Salary (CTC): 5.90 LPA

**Gender Division**

- 100% Male
- 0% Female

**% of Students Hired**

- 24.32% FMCG & Durable
- 75.68% Remainder
Manufacturing, Petrochemicals, Logistics, Power & Energy

The sectors like Manufacturing, Petrochemicals, Textile, Logistics, Power & Energy are some of the upcoming avenues which hold promises of a lucrative career opportunity for the management graduates. There has been a good start point with the leading companies showing interest to visit this campus.

### Participating Companies
- Aganwal Packers & Movers
- Bacs Energy Pvt Ltd.
- Everest Industries
- Future Supply Chain (FSC)
- Manikaran Power Ltd.
- Outlook Group
- Ramco Cement
- RDC Concrete
- TCI Express
- UPS Logistics

### Segment Salary
- **Highest Salary (CTC)**: 6.24 LPA
- **Average Salary (CTC)**: 4.12 LPA

![Gender Division Chart](chart1.png)

**Gender Division**
- Female: 35.72%
- Male: 64.28%

### Profile Offered
- Executive
- Finance Admin. Assistant
- Management Trainee
- Sales Trainee
- Territory Sales Officer

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**Telecom & Retail**

Career in these niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters.

### Participating Companies
- Aditya Birla Fashion & Retail (ABFRL)
- Airtel
- Pantaloons
- Reliance Jio
- Reliance Trends

### Segment Salary
- **Highest Salary (CTC)**: 4.75 LPA
- **Average Salary (CTC)**: 4.29 LPA

![Gender Division Chart](chart2.png)

**Gender Division**
- Female: 42.65%
- Male: 57.15%

### Profile Offered
- Assistant Manager
- Trainee Asst. Store Manager
- TSM-Rural Prepaid Sales

![Gender Division Chart](chart3.png)

**Gender Division**
- Telecom & Retail: 8.66%
- Remainder: 91.34%
Comparative Performance (Last 5 years)

Highest Salary (CTC)

Median Salary (CTC)

No. of Participating Companies

Percentage of Recruitment*

* Excludes Entrepreneurship / Family Business
The B-School that Thinks Ahead...

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS “thinking.” As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: “Nothing can stop a man with the right mental attitude from achieving his goal.”

Such realization has come from the three simple but powerful words: Discipline, Leadership and Commitment.