Placement Highlights & Analyses - 2019 & 2020
Message
From The Dean

"Esteemed Stakeholders,

We express our sincere gratitude to the valued recruiters for their participation in campus placement for graduating class of 2020. In spite of challenging employment conditions, the recruiters continue to have faith in our curriculum, faculty and academic rigor. We earnestly thank them for their unstinted support and cooperation.

The campus placement in 2020 witnessed participation from leading companies offering roles across industry/ functions and geographies. 50 companies participated in our final placement process. Companies recruited our students in different verticals and offered roles in the areas such as, research & analytics, e-commerce, client servicing, financial operations, recruitment & training, sales & marketing, business development etc.

In this small document, we present a consolidated report on campus placements for 2019 & 2020 for kind reference and future planning.

We look forward to your participation in the forthcoming placement season again.

Assuring our commitment to deliver industry expectations.

Satyabrata Bhuyan
Dean (Corporate Relations)"

Major Highlights

22 Companies belong to ‘Top 500 Companies in India 2019’ (Survey by Economic Times)

19 Companies belong to ‘India’s Top 500 Companies 2019’ (Survey by Fortune India)

12 Companies belong to ‘India’s Top 100 Companies 2020’ (Survey by Money Control)

10 Companies belong to ‘Top 100 Companies in Asia Ranking 2019’ (Survey by Nikkei Asian Review)

6 Companies belong to ‘The Top 250 Best Regarded Companies in 2019’ (Ranking by Forbes)

5 Companies belong to ‘Top 25 Companies to Work for in India, 2019’ (Survey by LinkedIn)
An Overview - CRP 2020

- **50** companies participated
- **7.40 L (Max)**, **5.10 L (Med)**
- **96.67%** placed

- **100%** placed: Finance
- **97.87%** placed: Marketing
- **66.67%** placed: HR

*3.33% Entrepreneurship / Family Business*
The consolidated final placement performance of IMIS, Bhubaneswar for the year i.e. 2019 & 2020 has been presented below for reference. The companies are grouped into industry clusters depending upon the similarity in industry category. The offers by companies were in the functional areas such as; Sales, Marketing, Finance, HR and System, etc.

### Banking, Financial Services & Insurance

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking, Financial Services & Insurance Sector. This sector remained so far the most desired career choice among the finance students of the institute.

#### Participating Companies
- Aditya Birla Health Insurance
- Annapurna Finance
- Apollo Munich Health Insurance
- Axis Bank
- Bajaj Allianz GIC
- Bajaj Allianz Life
- Bandhan Bank
- Canara HSBC
- Citi Global Investment
- Future Generali Life Insurance
- HDFC AMC
- HDFC Bank
- HDFC Ergo Health Insurance
- ICICI Lombard GIC
- ICICI Pru Life
- IDFC FIRST Bank
- IFFCO-TOKIO
- IndusInd Bank
- Kotak Life Insurance
- Kotak Mahindra Bank
- Kotak Securities
- Mahindra Finance
- Max Bapu Health Insurance
- Nippon India MF

#### Profile Offered
- Assistant Customer Relationship Manager
- Associate Analyst
- Business Trainee
- Customer Relationship Officer / Retail Branch Banking Executive
- Executive
- Executive Trainee
- Management Trainee
- RBB-Personal Banker
- Relationship Officer
- Sales / Client Services
- Sales Manager
- Sales Trainee
- Sr. Associate
- Sr. Relationship Manager
- Unit Sales Manager
- Young Manager

#### Gender Division
- Female: 28.76%
- Male: 71.24%

#### % of Students Hired
- Remainder: 61.86%
- Banking, Fin. Services & Ins.: 38.14%

#### Segment Salary
- Highest Salary (CTC): 6.00 LPA
- Average Salary (CTC): 4.15 LPA

### IT, ITES & E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.

#### Participating Companies
- Byju's
- Endeavour Careers
- Extramarks
- Flipkart
- Hunger Box
- Jaro Education
- LIDO Learning
- Naukri.com
- Swiggy
- Vendekin Technologies
- PhonePe

#### Profile Offered
- Asst. Manager
- Business Dev. Executive
- Executive-Warehouse Operations
- Sales Trainee
- Sr. Executive Corporate Sales
- Sr. Operation Lead

#### Gender Division
- Male: 37.5%
- Female: 62.5%

#### % of Students Hired
- IT, ITES & e-Commerce: 92.22%
- Remainder: 7.77%
Analytics, Research & Consultancy

Career in these sectors have found increasing interest among management students of the institute. The high-end profiles offered and the level of intellect sought are matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.

### Participating Companies
- Deloitte
- Global Data Research
- KPMG
- Lucintel
- Markets & Markets
- S & P Global

### Segment Salary
- **Highest Salary (CTC):** 5.00 LPA
- **Average Salary (CTC):** 3.91 LPA

### Profile Offered
- Associate Analyst
- Data Researcher - I
- Market Research Associate
- Management Trainee

### Gender Division
- **Female:** 23%
- **Male:** 80%

---

FMCG & Durable

IMIS Bhubaneswar has clear distinction in preparing students to pursue careers in FMCG & Durable sector. The success in channel management role by IMIS alumni in their various positions has been widely acclaimed by the industry. The uniqueness in nurturing talents for the roles in this sector attracts the best companies to visit this campus.

### Participating Companies
- Asahi India Glass (AIS)
- Asian Paints
- Berger Paints
- Ceasefire Industries
- Coffee Day Beverages
- Decathlon
- Diageo
- Glenmark
- Godrej & Boyce
- ITC Ltd.
- L’Oreal India
- Marico
- Mondelēz International (Cadbury)
- MRF Ltd
- Nestle India
- Perfetti Van Melle
- Redington India

### Profile Offered
- Frontline Sales Executive
- Management Trainee-Business Dev.
- Sale Trainee
- Sales Officer Trainee
- Sales Trainee

### Segment Salary
- **Highest Salary (CTC):** 7.40 LPA
- **Average Salary (CTC):** 5.90 LPA

### Gender Division
- **Female:** 24.32%
- **Male:** 75.68%

---
Manufacturing, Petrochemicals, Logistics, Power & Energy

The sectors like Manufacturing, Petrochemicals, Textile, Logistics, Power & Energy are some of upcoming avenues which hold promises of a lucrative career opportunity for the management graduates. There has been a good start point with the leading companies showing interest to visit this campus.

<table>
<thead>
<tr>
<th>Participating Companies</th>
<th>Segment Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aganwal Packers &amp; Movers</td>
<td>Highest Salary (CTC) : 6.24 LPA</td>
</tr>
<tr>
<td>Bacs Energy Pvt Ltd.</td>
<td>Average Salary (CTC) : 4.12 LPA</td>
</tr>
<tr>
<td>Everest Industries</td>
<td>64.28%</td>
</tr>
<tr>
<td>Future Supply Chain (FSC)</td>
<td>35.72%</td>
</tr>
<tr>
<td>Manikaran Power Ltd.</td>
<td>Male</td>
</tr>
<tr>
<td>Outlook Group</td>
<td>Female</td>
</tr>
<tr>
<td>Ramco Cement</td>
<td>11.49%</td>
</tr>
<tr>
<td>RDC Concrete</td>
<td>Manufacturing, Petrochemical, Logistics, Power &amp; Energy</td>
</tr>
<tr>
<td>TCI Express</td>
<td>88.14%</td>
</tr>
<tr>
<td>UPS Logistics</td>
<td>Remainder</td>
</tr>
</tbody>
</table>

% of Students Hired

Profile Offered

Executive
Finance Admin. Assistant
Management Trainee
Sales Trainee
Territory Sales Officer

Telecom & Retail

Career in these niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters.

<table>
<thead>
<tr>
<th>Participating Companies</th>
<th>Segment Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aditya Birla Fashion &amp; Retail (ABFRL)</td>
<td>Highest Salary (CTC) : 4.75 LPA</td>
</tr>
<tr>
<td>Airtel</td>
<td>Average Salary (CTC) : 4.29 LPA</td>
</tr>
<tr>
<td>Pantaloons</td>
<td>57.15%</td>
</tr>
<tr>
<td>Reliance Jio</td>
<td>42.85%</td>
</tr>
<tr>
<td>Reliance Trends</td>
<td>Female</td>
</tr>
</tbody>
</table>

% of Students Hired

<table>
<thead>
<tr>
<th>Profile Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistant Manager</td>
</tr>
<tr>
<td>Trainee Asst. Store Manager</td>
</tr>
<tr>
<td>TSM-Rural Prepaid Sales</td>
</tr>
</tbody>
</table>
**Comparative Performance** (Last 5 years)

### Highest Salary (CTC)

<table>
<thead>
<tr>
<th>Years</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rs. in Lakh</td>
<td>7.38</td>
<td>7.52</td>
<td>7.40</td>
<td>8.1</td>
<td>7.40</td>
</tr>
</tbody>
</table>

### Median Salary (CTC)

<table>
<thead>
<tr>
<th>Years</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rs. in Lakh</td>
<td>4.27</td>
<td>4.46</td>
<td>4.61</td>
<td>4.53</td>
<td>5.10</td>
</tr>
</tbody>
</table>

### No. of Participating Companies

<table>
<thead>
<tr>
<th>Years</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Participating Cos.</td>
<td>52</td>
<td>47</td>
<td>51</td>
<td>51</td>
<td>50</td>
</tr>
</tbody>
</table>

### Percentage of Recruitment*

<table>
<thead>
<tr>
<th>Years</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of Recruitment</td>
<td>96.10%</td>
<td>98.67%</td>
<td>97.37%</td>
<td>96.92%</td>
<td>96.67%</td>
</tr>
</tbody>
</table>

* Excludes Entrepreneurship / Family Business
The B-School that Thinks Ahead ...

IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS “thinking.” As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: “Nothing can stop a man with the right mental attitude from achieving his goal.”

Such realization has come from the three simple but powerful words: Discipline, Leadership and Commitment.