



**Institute of Management
& Information Science**
BHUBANESWAR
(Approved by AICTE, Govt. of India)

SINCE
1995

▪ DISCIPLINE ▪ LEADERSHIP ▪ COMMITMENT



Exordium

Session 2025-26 | Batch 2025-27



Vision

To be an internationally recognized Management Institution beyond education, fostering ability to deal with dynamic business environment.

Mission

- Achieve professional acumen through application oriented and technology driven pedagogy.
- Boost balanced development through academic excellence with a strong sense of discipline and integrity.
- Create visionary, innovative and socially responsible management leaders with sensitivity towards the environment and diversity.
- Develop entrepreneurial aspirations and mindset through training, research, consulting and collaboration.

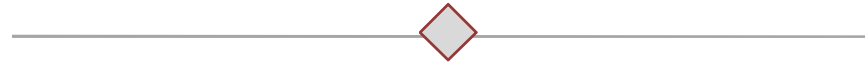
Values

- ✓ Discipline
- ✓ Leadership
- ✓ Commitment

EXORDIUM 2025

Management Induction Program

8 July to 12 July 2025



EXORDIUM as a threshold to the management program is designed to orient the students towards professional culture and familiarize them with necessary skills required to become successful in the career path. This program is carried out just before the commencement of regular sessions.

During this program, renowned academicians, practitioners and alumni from industry are invited for an effective learning session by sharing their views and experiences with the students, who are to be made familiar with the rudiments of management as a profession and its culture prior to the commencement of the course.

PROGRAM SCHEDULE

8
JUL

'Welcome to Freshers'

9.00am – 2:00 pm

Ice Breaking (Part-I) By

Prof. Supratim Pratihar

Address by Chairman, IMIS

Prof. (Dr.) K. K. Beuria

Address by Director, IMIS

Prof. (Dr.) Usha Kamilla

Address By Guest

Mr. Debasish Rout, CEO

Deejay Distilleries Pvt. Ltd., Mumbai

Alumnus Batch 1996-98

Ice Breaking (Part-II)

Faculty Interaction

'Information Systems @IMIS'

3:00pm – 4:15 pm

By

Prof. Sujit Kumar Baboo

Prof. Abhishek Acharya

8
JUL

'Information Systems @IMIS'

4.30pm – 5.15pm

By

Prof. (Dr.) Anil Mishra

Dean Student Welfare

9
JUL

'Welcome to the World of Management'
9.30am – 10.30am

By
Prof. (Dr.) Tapan Panda
Ex- Pro Vice Chancellor,
KIIT University,
Bhubaneswar

Corporate Culture: The Building Blocks of Business
10.45am – 12.00pm

By
Prof. (Dr.) S.N. Misra
Professor Emeritus, Odisha

9
JUL

'Case Method of Learning'
12.15pm – 1.30 pm

By
Prof. Supratim Pratihar
Marketing

Career Aspirations and Corporate Expectations
3:00 pm – 4:15 pm

By
Mr. Avinash Samal
*Head HR - Training and Development,
TCS, Bhubaneswar*

**9
JUL**

**'Role of Technology in
Business Management'**

4.30pm – 5.15pm

By

Mr. Vivek Vidyarthi

*Vice President - Strategy Manager,
J. P. Morgan, Hyderabad*

10
JUL

'Academic Orientation'

9.30 pm – 10.30 am

By

Dean Academics
Prof.(Dr.) Divya Gupta

'Finance – The Backbone of Business'

10.45am – 12.00pm

By

CA Sashi Ranjan Dash,
Former Consultant, PwC & Deloitte,
India

10
JUL

**Business Game: GameX
(Section-A)**

12.15pm – 1.30 pm

By

Prof. (Dr.) P.C. Dash
Prof. (Dr.) B.B. Rath

**Activity I: Cave Rescue
(Section-B)**

By

Prof. (Dr.) S. Choudhury
Prof. (Dr.) A.K. Mishra

Corporate Conversations

3:00 pm – 4:15 pm

By

Mr. Abinash Sutar
Financial Delivery Head,
Accenture, India

**10
JUL**

'Career Trends'

4.30pm – 5.15pm

By

Prof. (Dr.) Surya Dev

Dean (CAD)

Prof. Dibakar Mohapatra

Dean (Corporate Relation)

Prof. Chaitali Mishra

11
JUL

Library Orientation Workshop

9.30am – 10.30am

By
Prof. (Dr.) Ananya Roy Pratihar
Prof. in-charge (Library)
&
Ms. Pratiba Samal
Chief Librarian

Business Management & Ethics

10.45am – 12.00pm

By
Prof. (Dr.) Mrinal Chatterjee
Director
Indian Institute of Mass Communication,
Dhenkanal, Odisha

11
JUL

**Activity I: Cave Rescue
(Section-A)**

12.15pm – 1.30 pm

By
Prof. (Dr.) S. Choudhury
Prof. (Dr.) A.K. Mishra

**Business Game: GameX
(Section-B)**

By
Prof. (Dr.) P.C. Dash
Prof. (Dr.) B.B. Rath

Recruiter's Talk

3:00 pm – 4:15 pm

By
Mr. Tarun Bhattacharya,
Regional Sales Manager, Asian Paints,
Odisha

**11
JUL**

'Building Leadership Skill'

4.30pm – 5.15pm

By

Dr. T. K. Chand

Formal CMD Nalco,
Bhubaneswar

12
JUL

Panel Discussion
Unleashing potential : Women Alumni
9.30am – 11.30am

By
Ms. Sony Samal
(Alumnus-Batch: 2008-10)
Founder & Director,
72 DPI Skillz Pvt. Ltd.
Bhubaneswar

Ms. Sonika Pradhan
(Alumnus Batch: 2014-16)
Managing Director
Hathakatha Art & Crafts Pvt. Ltd.
Bhubaneswar

Ms. Garima Saini (online)
(Alumnus: 2009-11)
Manager – Enabling Areas
Deloitte (India)

Ms. Sujata Ghosh (online)
(Alumnus: 2015-17)
Manager – Legal Operations
HDFC Bank
Kolkata

12
JUL

By
Ms. Varneeta Dash
(Alumnus-Batch: 2018-20)
Analyst,
Deloitte
Hyderabad

Ms. Suchishree Sinha
(Alumnus: 2020-22)
Senior Officer IR and HR
Compliance
TPWODL
Sambalpur

**12
JUL**

Outbound Program:
Chausathi Yogini Temple and Shanti Stupa
1.30pm onwards



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Prerequisites

Session 2025-26 | Batch 2025-27

EXORDIUM 2025

Prerequisites

14 July to 19 July 2025



A **prerequisite** is anything that you need to know or understand first before attempting to learn or understand something new. Special classes will be organized for Prerequisite Courses before commencement of regular classes. These classes will be held to facilitate the students who have no or very little exposure in the subjects mentioned below.

- P1 : Business Computing (BC)
- P2 : Accounting – The Language of Business (ALB)
- P3 : Basics of Economics (BE)
- P4 : Building Communication Skills (BCS)
- P5 : Comprehending Financial Lingo (CFL)
- P6 : Building Team Coordination Skill Games (BTC)
- P7 : Basics of Statistics (BS)

PROGRAM SCHEDULE

14
JUL

'Basics of Economics '
10.00am – 11.15am
Section-A

By
Prof. (Dr.) Usha Kamilla
Director, IMIS

'Business Computing '
Section-B

Prof. Sujit Kumar Baboo
Decision Science

'Salad Making Competition'
11.30am – 12.45pm
Section-A

By
Prof. Chaitali Mishra
Prof. Daisy I. Patnaik

Section-B
Prof. Subhadra Panda
Prof. (Dr.) S. Choudhury

14
JUL

'Treasure Hunt'
3.00pm – 4.30 pm
Section – A & B

By
Prof. (Dr.) Surya Dev
Prof. (Dr.) Anil Kumar Mishra
Prof. Jaiby Varghese

15
JUL

'Business Computing'
10.00am – 11.15am
Section-A

By
Prof. Sujit Kumar Baboo
Decision Science

'Basics of Economics'
Section-B
Prof. (Dr.) Usha Kamilla
Director, IMIS

'Poster Competition'
11.30am – 12.45pm
Section-A

By
Prof. Preetiraj Pattanaik
Prof. Daisy I. Patnaik

Section-B
Prof. (Dr.) S. Choudhury
Prof. Jaiby Varghese

15
JUL

'Competing with Competition'
3.00pm – 4.30 pm
Section – A & B

By
Mr. Pritam Purkayastha
(Alumnus: 2001-03)
Sr. Regional Marketing Manager
Pernod Ricard, India

16
JUL

'Building Communication Skills'

10.00am – 11.15am
Section-A

By

Prof. (Dr.) Ananya Roy Pratihar
Business Communication

'Comprehending Financial Lingo'

Section-B

Prof. (Dr.) Surya Dev
Finance

'Confluence'

11.30am – 12.45pm
Section – A & B

IMIS Students
(Batch: 2024 – 2026)

Mr. Sourav Pattanayak (Gen. Mgmt.)

Mr. Soumyaranjan Panda (Mktg.)

Ms. Sai Jyoti (Fin.)

Ms. Kumari Riya (HR)

Ms. Jyotsna Gupta (Ops.)

Ms. P Vennala (BA)

16
JUL

**'Strategic Thinking for
Inclusive Growth'**

3.00pm – 4.30 pm

By

Ms. Nandini Chowdhury
(Alumni Batch:2004-06)
Sr. Branch Manager
Commonwealth Bank of Australia
Melbourne, Australia

17
JUL

'Building Team Coordination Skill Games'

10.00am – 11.15am
Section-A

By

Prof. (Dr.) Ananya Roy Pratihar
Prof. Daisy I. Patnaik
Business Communication

'Accounting: The Language of Business'

Section-B

Prof. (Dr.) Sahadev Swain
Finance

'Comprehending Financial Lingo'

11.30am – 12.45pm
Section - A

By

(Dr.) Surya Dev
Finance

'Building Communication Skills'

Section - B

Prof. (Dr.) Ananya Roy Pratihar
Business Communication

17
JUL

'CEO's Journey'

3.00pm – 4.30 pm

By

Ms. Sujata Dwibedy
(Alumnus: 1997-99)
Chief Executive Officer
dentsu X, India

18
JUL

'Basics of Statistics'
10.00am – 11.15am
Section-A

By
Prof. (Dr.) A.K. Mishra
Operations

'Building Team Coordination Skill Games'
Section-B

Prof. (Dr.) Ananya Roy Pratihar
Prof. Daisy I. Patnaik
Business Communication

'Accounting: The Language of Business'
11.30am – 12.45pm
Section-A

By
Prof. (Dr.) Sahadev Swain
Finance

'Basics of Statistics'
Section-B

Prof. (Dr.) A.K. Mishra
Operations

18
JUL

'Mindful Consumption'
3.00pm – 4.30 pm

By
Mr. Dev Ranjan Diwakar
(Alumnus: 2010-12)
Area Sales Manager
ITC Limited, Jharkhand

**19
JUL**

'Self Branding'

10.00am – 11.15am

By

Mr. Adarsh Sharma

(Alumnus: 2022-24)

Area Executive - Marketing

ITC Limited

Odisha and Andhra Pradesh

'Local Sight Scene:

Deras Dam'

1.00 pm onwards

Prof. (Dr.) Badal Rath

Prof. (Dr.) S. Choudhury

Prof. Abhishek Acharya

Prof. Subhadra Panda

CONTACT US

COORDINATORS FOR EXORDIUM PROGRAM

Prof. Sujit K. Baboo
Decision Science & OM Area

Prof. (Dr.) Anil Mishra
Operations Management & D. Sc. Area

Prof. (Dr.) Ananya Roy Pratihar
GM & Strategy Area

Prof. Daisy Irani Patnaik
GM & Strategy Area

Prof. Chaitali Mishra
Marketing Area