

SINCE  
1995



Institution  
beyond education  
for creating  
ready **professionals**

# Info

BULLETIN 2022



**Institute of Management  
& Information Science**  
BHUBANESWAR

(Approved & Made Equivalent to **MBA** by AICTE,  
Ministry of Education, Government of India)



## Vision

Institution beyond education for creating industry ready professionals

## Mission

To produce some of the talented, highly skilled, creative and confident management professionals to take up key responsibilities in the development of our nation.

## Values

- Discipline
- Leadership
- Commitment

## ADVISORY BOARD MEMBERS

### CHAIRMAN

**Prof. (Dr.) Thomas P.D., SJ**  
Founding Member, XIMB  
Former Director, XLRI & XITE  
Director, XLRI, Mumbai

### MEMBERS

**Dr. Asit Mohapatra**  
Professor, IIM, Ranchi

**Dr. Tanaya Mishra**  
CHRO, VISIONET  
Bengaluru

**Mr. Tanmaya Panda**  
HEAD - Human Resources,  
Universal Sompo General  
Insurance Co. Ltd.

**Mr. Rajesh Padmanabhan**  
CEO  
Talavvy Business Catalysts LLP,

**Mr. Manoj Padmanabhan**  
India BD Head,  
M & E, Amazon

**Mr. C. V. Raghu**  
Group General Counsel,  
Samvardhana Motherson

**Ms. Shobha Swarup**  
Director HR,  
Indian Subcontinent,  
Sealed Air Corporation

**Mr. Bimal Rath**  
Founder, Think Talent Services  
Ex-Head (HR) Nokia India

**Capt. Rahul Sharma**  
Director / CHRO, RH Factor

**Prof. (Dr.) S. Moharana**  
Former Professor, Dept of Commerce,  
Utkal University

**Prof. P. C. Rath**  
Former Professor, Dept. of Business  
Administration, Utkal University

**Prof. (Dr.) K. K. Beuria**  
Advisor, IMIS

**Prof. (Dr.) Usha Kamilla**  
Director, IMIS

**Prof. (Dr.) Surya Dev**  
Dean, CAD, IMIS

**Prof. Dibakar Mohapatra**  
Dean (Corporate Relations), IMIS

**P. Patnaik**  
Professor (Marketing), IMIS

“

Choosing a college may be the most important decision you have ever had to consider. There are many reasons for which, bright and motivated students choose to attend IMIS, Bhubaneswar. In this premier institution, we have produced more than 4500 managers in India and abroad in all categories of profiles in the Corporate world.

”

**Late H. K. Patnaik**  
Former Director General



## About IMIS

IMIS is perched on the bank of river Daya in a tranquil setting. The bank of river Daya is known for bringing transformation in souls as the history depicts - Chandashoka being transformed to Dharmashoka. The environment is serene and sublime verging on idyllic majesty. It augurs well for research, intellectual privacy and creative pursuits.

Since its inception in 1995, IMIS Bhubaneswar has been flourishing by leaps and bounds over the years. Today it is ranked as A1 by Indian Management, A3 by Business Standard, ranked 17 Outstanding B-Schools by CSR, ranked 22, among Top B-Schools in East by Times of India & positioned among the top 70 B-Schools by Business World, Business Today and India Today in 2019. IMIS has one of the finest collections of bright minds as teachers. Many faculty members in IMIS regularly take up visiting teaching assignments in some of the top B-Schools like IIMs, IITs, XLRI, XIMB etc.

The IMIS teaching and student communities have contributed enormously to various fields of management and brought a number of awards and recognitions nationally as well as internationally over the years. IMIS has a strong sense of responsibility and commitment towards social development.

# Facilities

## CLASSROOMS:

Centrally Air-Conditioned, Hi-tech and Smart Classrooms with overhead LCD Projectors, Audio System, Public Address System, Wi-Fi Internet & Intranet facility.

## COMPUTER LABS :

There are three computer labs having 220 computers with latest versions of software, printing and scanning facilities. The institute's IT department has developed many application softwares that bring in efficiency of operations.

## LIBRARY :

There are more than 28000 books to cater to the needs of the students of various specialisations. The Library subscribes 168 journals, including 73 International. The library has a Case Bank with more than 4500 cases.

## SPORTS & GYM :

The IMIS campus provides facilities for games such as basketball, tennis, badminton etc. The campus also has Gym with all standard facilities for both boys and girls.

## HOSTEL :

There are separate hostel facilities for boys and girls with modern amenities and 24 hours internet connectivity conducive to a professional work ambience.

## AUDITORIUM :

Air-conditioned auditorium with seating capacity of 350. In addition, the school campus has an Open Air Auditorium (1500 Capacity) that hosts various academic and extra- curricular activities.



“ We, at IMIS, believe in the theory of 'collective responsibility'. Compassion forms the cornerstone of our education. We believe that leadership is more of an art which can be taught. Over the years, IMIS has created its reputation for developing leaders who lead and take people where they ought to be. ”

**Dr. Usha Kamilla**  
Director



## Program

IMIS, a PAN India B-School offers PGDM (MBA Level) Program. Industry focused Postgraduate Program such as; PGDM Dual Specialization Program, has a high level of acceptability among wide spectrum of Tier-I and Tier-II companies in India. Currently, the domicile mix of students in the PGDM Program is from different states of the country.

### Post Graduate Diploma in Management (PGDM)

PGDM is the oldest and the most prestigious, two-year full-time management program of IMIS. This is the flagship Management Course of the Institute, since 1995. **This program is approved and made equivalent to MBA by AICTE, Ministry of Education, Govt. of India.** They are specifically designed to develop competence and skills associated with general as well as the six specialized functional areas in management, such as Marketing, Finance, HRM, Retail, IT & Analytics and Operations Management.

PGDM program has dual specializations to widen the scope for placements in companies. In PGDM, a student can opt any two specializations mentioned above. This program has elective system with One, Two and Three credit papers. For detail visit the website [www.imis.ac.in](http://www.imis.ac.in).

“ IMIS, the B-School that thinks ahead is a journey of excellence. It is an institution known for its exclusivity in nurturing managerial instincts among the new breed of talents....”

**Dr. Divya Gupta**  
Dean





# Pedagogy

The teaching pedagogy at IMIS is mostly application-oriented. The pedagogical models include Structured Lectures, Case Analysis, Co-operative Learning, Inquiry-based Learning, Practice-based Learning, Technology-based Learning, Development Orientation, Personal Counselling, Continuous Assessment and Evaluation. In cooperative learning, students work together in small groups on a structured activity. They are individually accountable for their work and the work of the group as a whole is also assessed. The system is more industry-centered, while the teacher acts as a facilitator of learning.

On the development front, the institute has made an exclusive arrangement where, one working day in a week is reserved for conducting special sessions for students' development, viz. Communication Development, Personality Development, Business Etiquette, Mock Interview, Business Quiz, Panel Discussion, Presentation on Contemporary Topics, Assessment Techniques, Students' Knowledge Improvement Programmes (SKIP), Yoga & Meditation, Foreign Language Training, Students' Activities etc.

## Adjunct / Visiting / Guest Faculty

## Mentors

### (CORE POSITIONS)

**Dr. Usha Kamilla**  
Director

**Dr. Divya Gupta**  
Dean (Academics)

**Dr. Surya Dev**  
Dean (Career Dev.)

**Prof. Dibakar Mohapatra**  
Dean (Corporate Relation)

**Dr. Anil Mishra**  
Dean (Student Welfare)

### FINANCE

**Dr. Usha Kamilla**  
Professor

**Dr. Surya Dev**  
Professor

**Prof. T. Mathew**  
Professor

**Dr. Divya Gupta**  
Associate Professor

**Prof. S. S. Ahmed**  
Assistant Professor

**Dr. R.K. Mishra**  
Asst. Professor

**Dr. Shalini Patnaik**  
Asst. Professor

### MARKETING

**Dr. Rabi N. Patnaik**  
Professor

**Prof. Rakhi Dutta**  
Assistant Professor

**Prof. Supratim Pratihari**  
Assistant Professor

**Prof. P. Patnaik**  
Assistant Professor

### DECISION SCIENCE & OPERATIONS MGMT.

**Prof. Sujit K. Baboo**  
Associate Professor

**Dr. Anil Kumar Mishra**  
Associate Professor

**Prof. Abhishek Acharya**  
Asst. Professor

### HRM & BUSINESS COMMUNICATION

**Prof. Dibakar Mohapatra**  
Professor

**Dr. Ashish Mohanty**  
Associate Professor

**Dr. Debasmitta Panigrahi**  
Asst. Professor

**Dr. Lopamudra Mishra**  
Asst. Professor

**Dr. Ananya Roy Pratihari**  
Asst. Professor

**Prof. A.K. Patnaik**  
Asso. Professor

**Dr. S. Parija**  
Asst. Professor

**Dr. B. K. Mohanty**  
Professor, IIM, Lucknow

**Dr. P. K. Padhi**  
Professor, XLRI, Jamshedpur

**Dr. Kamlesh Mishra**  
Entrepreneur

**Dr. S. Moharana**  
Professor, Utkal University

**Dr. Martin Grossman**  
Professor, Bridgewater State College, USA

**Dr. M. Acharya**  
Professor, Communication, MICA, Ahmedabad

**Dr. Mrinal Chatterjee**  
Director, IIMC

**Dr. K. H. Padmanabhan**  
Professor, University of Michigan

**Dr. Biswaswarup Misra**  
Dean, XIM, Bhubaneswar

**Dr. R. K. Jena**  
Professor, IMT, Nagpur

**CMA S. P. Padhy**  
ICAI

**Dr. A. K. Swain**  
Professor, IIM, Kozhicode

**Prof. P.C. Rath**  
Ex-Professor, UU

**Mr. J. Pujapanda**  
Entrepreneur

**Prof. R.S. Ram**  
FCA

**Dr. S. Sahoo**  
Professor, IIML

**Dr. P.K. Panigrahi**  
Professor, IIM, Indore

**Mr. Amiya Pattanayak**  
Ex-executive Director (HR & Admn.) Nalco, Bhubaneswar

**Prof. Purabee Mishra**  
Management Consultant



**Dr. K. K. Beuria**  
Advisor

“ We all covertly nurture a desire to connect ourselves to the students, the corporate world and to the society at large. Our core values of discipline, leadership and commitment reflect that sublime desire .... ”

# Curriculum

## POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

### Core Courses

- Organizational Behaviour - I & II
- Business Communication
- Written Analysis & Communication
- Managerial Computing
- Advanced Excel for Decision Making
- Managerial Economics
- Economic Environment of Business
- Quantitative Analysis
- Operations Management
- Operations Research
- Financial Accounting
- Costing & Decision Making
- Financial Markets
- Financial Management
- Marketing Management - I & II
- Selling & Negotiation
- Human Resources Management
- Modern Retail Management
- Legal Aspects of Business
- Business Research Methods
- Strategic Management
- Business Ethics & Corporate Governance
- International Business
- Management Information System
- Entrepreneurship Development & Management

### Electives (Marketing Management)

- Sales and Distribution Management
- Services Marketing
- Consumer Behaviour
- Brand Management
- Business to Business Marketing
- Rural Marketing
- Supply Chain & Logistics Management
- Digital & Social Media Marketing
- Pricing
- Event Marketing
- Customer Relationship Management
- Integrated Marketing Communication
- Marketing Research
- Buying & Merchandising
- Product & Innovation Marketing
- Marketing and Creativity
- International Marketing
- Retail Store Operations
- Mall Management
- Visual Merchandising
- Category Management
- Retail Franchising
- E-Retailing

### Electives (Financial Management)

- Retail Banking
- Risk Management in Banks
- Commercial Banking
- Treasury Management
- Micro Finance
- Insurance & Risk Management
- Practices of General Insurance
- Practices of Life Insurance
- Underwriting
- Insurance Regulation
- Claims & Settlement
- Mutual Fund
- Fixed Income Market
- Project Appraisal and Financing
- Financial Statement Analysis
- Security Analysis & Portfolio Management
- Financial Derivatives & Risk Management
- Investment Options & Financial Planning
- Financial Modeling
- Capital Market Regulations
- Merger, Acquisition & Corporate Restructuring
- International Finance
- Leasing & Hire Purchase
- Corporate Taxation
- Valuation
- Behavioural Finance

### Electives (HR Management)

- Strategic Workforce Planning
- Learning & Development
- Organizational Change & Development
- Performance and Competency Management
- Compensation & Reward Management
- Labour Legislation - I & II
- Labour Economics
- Counseling Skills for Managers
- Recruitment & Selection
- New Age HR Interventions
- Participative Management
- Strategic HRM
- Leadership & Emotional Intelligence
- Role of HR in Knowledge Management
- International HRM
- Industrial Jurisprudence
- People Capability Maturity Model

- Occupational Testing
- Employee Relations
- Human Resource Analytics
- HR Issues in Merger & Acquisitions
- Team Dynamics

### Electives (Information Management)

- E-Commerce and Digital Market
- Business Intelligence
- Enterprise Resource Planning
- RFID and Business Implications
- Cloud Computing for Business
- Big Data Analytics
- Business Modeling using Spreadsheet
- Java Programming
- IT Consulting
- Software Project Management
- Cyber Security
- Functional Analytics
- Business Data Networks
- Knowledge Management
- Managing Digital Platform
- Data Science using R
- Electives (Retail Management)

### Electives (Retail Management)

- Visual Merchandising
- Retail Customer Service
- Mall Management
- Category Management
- Brand Management
- Shopper's Behaviour
- Supply Chain & Logistics Management
- Enterprise Resource Management
- Buying & Merchandising
- Store Planning, Design & Layout
- E-Retailing
- Customer Relationship Management
- Integrated Marketing Communication
- Retail Franchising

### Electives (Operations Management)

- Project Management
- Operations and Maintenance Management
- Materials Management
- Environment and Safety Management
- Enterprise Resource Planning
- Decision Modeling using Spreadsheets
- Supply Chain and Logistics Management
- Total Quality Management
- Operations Planning and Control
- Inventory Management Service and Production Planning

# Training & Placements

Placement is the grand finale of assigning a new opening to a professionally qualified potential manager in an organization. Our education program and personality development efforts are tailor-made to match the dynamically changing recruitment strategies and expectations of the potential employers. We claim that we not just place our students; but create a niche for them in the job market. Thus, the competitive job market, recession and saturated growth do not deter our students from snatching away the best jobs available. Confidence is the name of the game.

## Companies Participated in CRP-2021

|                             |                      |                      |
|-----------------------------|----------------------|----------------------|
| Airtel                      | ICICI Bank           | Radixweb             |
| Allied Analytics            | IFFCO TOKIO          | Reliance Nippon Life |
| Amazon                      | iServeU Technology   | Reliance Retail      |
| Annapurna Finance Pvt. Ltd. | IndusInd Bank        | Repos Energy         |
| Axis Bank                   | Infosys              | SBI GIC              |
| Berger Paints               | ITC                  | SBI Life             |
| Bisleri International       | Kotak Life Insurance | Shyam Metalics       |
| Ceasfire Industries         | Kotak Securities     | Star Health          |
| DCB Bank                    | Manikarana Power     | TATA Power           |
| Edvisor                     | Markets & Markets    | TCI                  |
| ESAF Bank                   | MRF                  | Universal Sampo      |
| Flipkart                    | Naukri.com           | UPS Logistics        |
| GKB Rx Lens                 | Nestle India         | XL Dynamics          |
| Global Data                 | Oliva Clinic         |                      |
|                             | PhonePe              |                      |

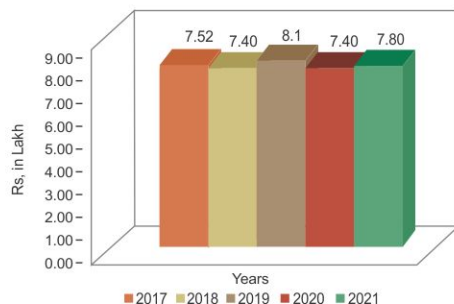


“Increasingly the recruiters are recognizing the talents of the students from eastern part of our country which forms a major chunk of our students' profiles. No doubt, IMIS Bhubaneswar has been a favorite recruiting destination for many.”

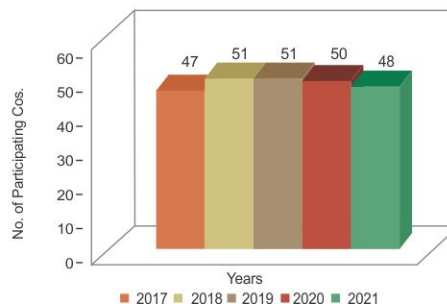
**Prof. Dibakar Mohapatra**  
Dean (CR)

## COMPARATIVE PERFORMANCE (Last 5 Years)

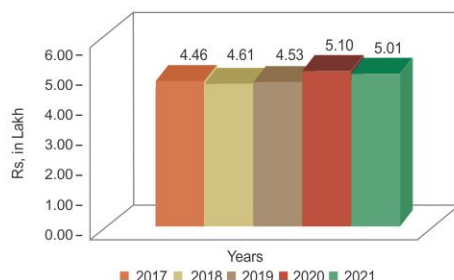
Highest Salary (CTC)



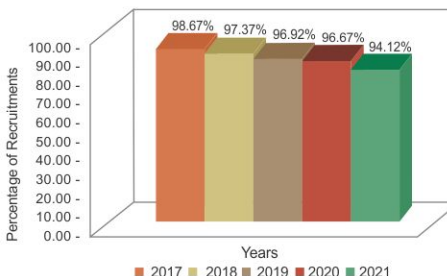
No. of Participating Companies



Median Salary (CTC)



Percentage of Recruitment\*



## WHAT VISITORS SAY



**Mr. Prasanta Kumar Panda**  
Assistant Development  
Commissioner,  
FALTA Special Economic  
Zone, Kolkata

"Visited the best Management Institution and students are the best. Attended the Blood Donation Camp and saw the enthusiasm of the students. I wish them all success in life and professional career. Thanks to the management for being a part of such a noble cause."



**Dr. Aly Alysh Shameen**  
Chief Commissioner  
of Maldives,  
Civil Service Commission,  
Govt. of Maldives

"Thanks for the wonderful reception. The institute looks great with highly motivated faculty members and students. I admired the keenness to learn things and excellent teamwork observed at the Institute."



**Mr. Ashish Kumar Sinha**  
Sr. Vice President,  
First ABU Dhabi Bank (FAB),  
ABU Dhabi, UAE

"It was a pleasure meeting and interacting with smart students. I would like to continue our engagement in more meaningful ways as we go forward. I wish good luck to all the students and faculty members."



**Prof. Soo Yeon Kim**  
Mind Specialist,  
International Mind  
Education Institute,  
South Korea

"An excellent event that communicate the values in relation to sustainability and innovation. 'Kudos' to IMIS leadership and best wishes."



**Dr. B.K. Panda**  
I.O.F.S., Zonal Development  
Commissioner, FALTA Special  
Economic Zone & SEZs in East  
and North Eastern Region;  
Chairman & CEO, FALTA SEZ  
Authority, Kolkata

"I am happy to be a part of the noble cause of Blood Donation conducted by IMIS. I wish all success to the Institute and its team of faculty members and students."



**Dr. B.B. Pal**  
Senior Scientist,  
RMRC, Govt. of India

"Really I am overwhelmed with the hospitality. The students and staff are on right path for building the nation in service mode."

## WHAT RECRUITERS SAY



**G.S. Prasad Sarma**  
Zonal Manager - HR, East,  
Mahindra & Mahindra  
Financial Services Ltd.

"The placement team is very transparent & supportive.  
Thank you.  
Wish to visit again."



**Abhishek Kar Majumdar**  
Regional Manager,  
SBI Life

"It's been an excellent experience. Students are excited and they must prepare much better with regards to the industry they are appearing for interview. I wish good luck and bright future to each and every student."



**Tanmaya Panda**  
Head - HR  
Universal Sompo GIC

"We are associated with IMIS since 2010. Students are very good. The institute is also very good. I would like to thank placement team for all the support."



**Sophia Das**  
Head - HR (Front End),  
Aditya Birla Fashion & Retail

"Students need to understand the industry & organization in detail before they decide to apply for an orgn. A store visit/research into the organization will provide better understanding of the challenges and opportunities."



**Rishu Kumar**  
Product Manager,  
Ujjivan Small Fin. Bank

"Got candidates as per our requirements. Students were better prepared for the interview and the knowledge level on industry was good."



**Lakshmi Vara**  
Manager - HR,  
ITC Ltd.

"Should thank to the institute for allowing us to conduct the interview drive in the campus premises. Overall experience has been good. Would like to continue the relationship in future."

# Alumni

IMIS Alumni is a constant inspiration for the current batches. They are a source of motivation to push for excellence and to help youngsters dream for tomorrow.

## Strong Alumni Network

### The IMIS Alumni Association (TIAA)

The IMIS Alumni Association (TIAA) has more than 4500 members. The Training and Placement Department is indebted to its Alumni for their strong support in Institute Industry Interface, SIP and Final Placement. Aspiring candidates of Management Programs may visit TIAA website (<http://imis.ac.in/alumni.imis.ac.in>) to interact with the Alumni of the Institute.

## WHAT ALUMNI SAY



**Arnab Guha**  
(1998-2000)  
Director, Deutsche Bank,  
Frankfurt, Germany

"I strongly believe passion for work and appropriate nourishing of skill sets, pave the way for accelerated growth."



**Ranjeet Suraj Singh**  
(1996-98)  
General Manager & SME Head,  
Vodafone Business Services

"I found a strong and good environment of academics, which is very unique and helped to be a professional."



**Sudipta Chakraborty**  
(2001-03)  
Asst. Vice President  
& Training Head  
West, East, A P & Telengana,  
Tata AIA Life Insurance

"I found IMIS an excellent place to experience world class learning through its committed and resourceful faculties and support system."



**Mr. Debasish Rout**  
(1996-98)  
CEO,  
DeeJay Distilleries Pvt. Ltd.,  
Mumbai

"The experience at IMIS was very holistic, and much more than just academia. It helped me in knowing the inside story of life and discovering the best part of my life. I am proud of being an IMISian."



**Debiprasad Pattanaik**  
(1997-99)  
Assistant General Manager  
IDBI Bank

"It has been an amazing feeling to be in the campus after five years of passing out. It's nostalgic for me. It was a wonderful experience to share my experience with budding managers."



**Akshaya Patra**  
(1995-97)  
Assistant Vice President  
Anand Rathi

"The commitment of promoting the institute through discipline, dedication and direction has helped to enhance the institute's image and further foster life-long connections between the institute and society."



**Sukanya R. Choudhury**  
(1998-00)  
Founder, Learning Levers

"IMIS is one of the top institutions in the eastern region and I would be always indebted to it for whatever I am today. The institute is known for its quality education and overall grooming of the students."



**Rohit Modawal**  
(1996-98)  
Head- India & South Asia  
SECURITON AG

"I am very happy to get an opportunity to interact with all my IMIS friends through F & F. I am very proud to be a ex student of IMIS. Wish you all the very Best !!"



**P. Srinivas Deo**  
(1996-98)  
Assistant Vice President  
State Street Services India,  
Hyderabad

"The academics at IMIS is highly focused. The ever helping teachers and inclination towards striving for the best is what IMIS is made up of."



**Sujoy Roy**  
(1998-00)  
Deputy Vice President  
Kotak Securities

"IMIS is still maintaining the same culture, which I witnessed during my days when I was a student here. Students are good, well behaved and talented. All the best."



**Sanchita Guha**  
(2002-04)  
Chief Manager-HR  
Kotak Mahindra Bank,  
Mumbai

"When I was a student in IMIS, it was a great experience for me both learning and grooming wise. The resources and professors what I got in IMIS are the best I have ever seen in my opinion."



**Mr. Abhijeet Guha**  
(2010-12)  
Area Sales Manager  
Abbott Nutrition,  
Bhubaneswar

"Good to be back in IMIS. Reminded me of my time. Also thank you IMIS for giving such an opportunity to address the juniors."

## IMIS ALUMNI

*Bonding for Ever*



**Ranga Eunny**  
(1996-98)  
Director,  
Mobius Knowledge  
Services, Chennai



**Sharad Kumar Jha**  
(1996-98)  
Director,  
SMS Microsystem,  
London, UK



**Arindam G. Dastidar**  
(1998-00)  
Zonal Sales Head - East & West,  
Tata Capital Financial Services Ltd.  
Mumbai



**Santosh Kumar M.**  
(2004-06)  
Sr. Consultant,  
Apps Associates LLC,  
Boston, USA



**Abhik Banerjee**  
(2002-04)  
Dy General Manager,  
Madison World,  
Mumbai



**Rajiv Bhattacharya**  
(1997-99)  
Associate Director - Business Dev.  
Tata Comm.  
Transformation Services



**Vikas Kumar Singh**  
(2007-09)  
Unit Head  
Shopper's Stop  
New Delhi



**Arunabha Dey**  
(2003-05)  
National Manager,  
Sika India Pvt. Ltd.,  
Mumbai



**Krishanu Banerjee**  
(2003-2005)  
Cluster Head,  
Bacardi India Pvt. Ltd.  
Kolkata



**Kumar Prasanna**  
(2008-10)  
Product Manager,  
Carl Zeiss,  
Bangalore



**Debasish G. Choudhury**  
(1999-01)  
Assistant General Manager  
L'Oreal India,  
Mumbai



**Anirban Chakraborty**  
(1998-2000)  
Territory Account Director,  
CA Technologies,  
Mumbai



**Nabarun Deka (2001-03)**  
Regional Manager,  
V-Guard Industries Ltd.,  
Kolkata



**Avirup Chakraborty**  
(2009-11)  
Client Business Partner,  
Nielsen,  
Vietnam



**Jagannath Ojha**  
(2007-09)  
Dy. General Manager,  
Retail Operations,  
Max India, Landmark Group,  
Bengaluru

## IMIS ALUMNI

*Bonding for Ever*



**Amardeep Phukan**  
(2005-07)  
Retail Business Head,  
WB & NE,  
Reliance General Insurance  
Company, Guwahati



**Soumalya Biswas**  
(2009-11)  
Business Dev. Manager,  
India & South Asia, VISA,  
Mumbai



**Gyan Prakash**  
(2001-03)  
Manager - Trade Marketing,  
Perfetti Van Melle,  
New Delhi



**Shantanu Chaudhuri**  
(1998-2000)  
Business Manager,  
Muirs Automotive Pty. Ltd.,  
Sydney, Australia



**Anirban Chaudhury**  
(2009-11)  
Business Intelligence Specialist,  
ARCADIS Nederland,  
Amsterdam



**Subia Khan**  
(2008-10)  
Sr. Analyst  
Moody's Analytics Knowledge  
Services, Bengaluru



**Deepak Krishnan**  
(1999-01)  
Deputy General Manager,  
Panasonic,  
Middle East & Africa  
United Arab Emirates



**Manoj Goswami**  
(1996-98)  
Regional Manager ,  
Amadeus India,  
New Delhi



**Navin Bansal**  
(2001-03)  
Emerging Marketing Manager,  
TATA Motors,  
Kolkata



**Aurobinda Senapati**  
(1997-99)  
Assistant Vice President  
Axis Bank  
Bhubaneswar



**Girish Ranjan Mishra**  
(1997-99)  
State Head  
Kotak Mahindra Bank  
Bhubaneswar



**Soumendu Bhattacharya**  
(1998-00)  
Principal Consultant  
Wipro Technologies  
Kolkata



**Harish Prasad**  
(1996-98)  
Sales Manager-India,  
Srilanka, Myanmar,  
Bangladesh,  
OneVision Software India  
Gurgaon



**Rajes Pramanik**  
(1998-00)  
VP-Sales & Business  
Development,  
Peerless Securities Limited  
Kolkata



**Shravanty Roy**  
(1998-00)  
Asst. Vice President (Mktg.),  
Zee Entertainment Enterprise  
(Zee Bangla), Kolkata

## IMIS ALUMNI

*Bonding for Ever*



**Siba Ranjan Mohapatra**  
(1995-97)  
Software Solution Architect,  
Change Healthcare,  
USA



**Sarita Sharma**  
(2007-09)  
Sr. Key Account Manager,  
Vendekin Technologies Inc.  
Pune



**Chiradeep Roygupta**  
(2001-03)  
Marketing Manager,  
Future Group  
Kolkata



**Pritam Purakayastha**  
(2001-2003)  
Regional Marketing Manager,  
Pernod Ricard India,  
Bhubaneswar



**Sujata Dwibedy**  
(1997-99)  
Executive Vice President,  
Amplify India,  
Media Investment  
Division of Dentsu  
Aegis Network, Mumbai



**Safikul Alam Mollah**  
(1999-2001)  
Regional Head, Nokia

**Umesh Balani ( 1996-98)**  
Deputy General Manager,  
ICICI Bank, Mumbai

**Sudeep K. Gupta (2008-10)**  
State Head - Bancassurance,  
Magma - HDI GIC Ltd., Ranchi

**Sankha Nandy (1997-99)**  
Customer Proj / Prog Manager,  
DXC Technology,  
Bengaluru

**Sanjay Singha (1996-98)**  
Head - Business Enterprise,  
Reliance JioInfocomm, Guwahati

**Smruti R. Jena (2000-02)**  
State Head,  
TVS Motor Company, Bhubaneswar

**Arijit Samanta (1999-01)**  
Regional Manager -  
India East & Bangladesh  
Kaspersky Lab

**Sanjeeb Chatterjee (2001-03)**  
Regional Channel Dev. Manager,  
Samsung Electronics, Kolkata

**Sudhanshu Dash (2014-16)**  
Senior Sales Officer  
Berger Paints India Ltd., Odisha

**Dolon Mukherjee (2002-04)**  
Manager - Operational Risk  
Reporting & Analysis  
HSBC, Bengaluru

**Santanu Mitra (1998-00)**  
Business & Integration Architect Manager,  
Accenture Canada, Toronto

**Supratim Sarkar (2003-05)**  
Regional Manager - North  
Bajaj Electricals, New Delhi

**Dev Ranjan Diwakar (2010-12)**  
Area Manager, ITC, Odisha

**Navin Bansal (2001-03)**  
Emerging Markets Manager,  
Tata Motors, Kolkata

**Amrita Guha (2005-07)**  
Cluster Head - North East,  
Reliance Broadcast Network Ltd.  
(92.7 BIG FM), Guwahati

**Akhilesh Gupta (1996-98)**  
Director,  
Triveni Global Pvt. Ltd., Chennai

**Kunal Priyadarshi (2008-10)**  
Sr. Business Analyst,  
Tata Consultancy Services,  
Bengaluru

**Nirupam Das (2003-05)**  
Area Sales Manager,  
Somany Ceramics, Kolkata

**Gourav Udani (2003-05)**  
Zonal Manager,  
The Himalaya Drug Company,  
Kolkata

**Sneha Vaghani (2009-11)**  
Sr. Analytics Advisor,  
Accenture, Mumbai

**Pabitranda Tripathy (1995-97)**  
Deputy Vice President - South,  
Tata Motors Finance Ltd., Bengaluru

**Devapriya Roy Choudhury (2002-04)**  
Business Head,  
Bandhan Creation, Kolkata

**Abhradip Banerjee (2002-04)**  
Sr. Manager - IT,  
News 18 Network  
Hyderabad

**Shiladitya Roy Chaudhury (1998-00)**  
Program Director,  
Ness Technologies, Mumbai

**Anshuman Chakraborty (1996-1998)**  
Consultant,  
IBM, Kolkata

**Banshi Dhar Pandey (2004-06)**  
Sr. Regional Credit Manager,  
Magma Fincorp Ltd., Ranchi

**Rubi Kalita (2007-09)**  
Head of Learning and Development  
Khadim India Ltd.

**Santosh Mishra (2007-2009)**  
State Head,  
Hindware,  
Bhubaneswar



## Life @ IMIS

The institute provides a host of opportunities in academic, sports, cultural and organizational activities for students to gain experience and pursue their interests. At IMIS, strong emphasis is laid on co-curricular and extra-curricular activities to ensure an all round development of the student while providing multiple platforms for students to improve their soft skills, which are imperative for one to excel in his/ her work space.

There are also various initiatives like Finance Events, HR Events, Marketing Events, National Level B-School Meet, Blood Donation Camp, National and International Seminars and Workshops etc., which provide ample of opportunities to students to showcase their organizational skills and talents.



“You learn the things only by doing it and we at IMIS are a firm believer of this. We involve and guide our students to organize events of various types under club activities which gives them a firsthand experience to management and leadership skills.”

**Dr. Anil Mishra**  
Dean (SW)



# Applying to IMIS

## Eligibility

The minimum qualification for admission into PGDM (Dual Specialization) Program is Bachelor's Degree in any discipline. For admission students can apply with CAT/XAT/MAT/C-MAT/JEE/ Other National Level Tests Score Cards. The candidates pursuing final year graduation and expecting their result by August 31, 2022 can also apply.

## Admission Procedure

- Fill up the application form with all necessary documents (Online or Offline).
- Appear GD / PI conducted offline/online at different cities of the country mentioned in the GD / PI Call Letter/ Website.
- Successful candidates will receive provisional offer letters for admission within stipulated dates.

## Documents Required

Self attested photocopies of the following documents are to be submitted and verified with originals at the time of admission. The final year graduating students are required to give an undertaking to submit the degree pass mark sheets/ certificates by August 31, 2022.

- Class X Pass Certificate & Mark sheet
- Class XII Pass Certificate & Mark sheet
- Degree Certificates (Provisional acceptable)
- Degree/ PG Mark Sheet
- College Leaving Certificate
- Conduct Certificate from the institute last attended
- Recent colour passport size photographs (3 nos.)
- PAN Card and Aadhar Card

## Last Date to Apply

- (a) For CAT Candidates : 31<sup>st</sup> Dec. 2021
- (b) For XAT Candidates : 31<sup>st</sup> Jan. 2022
- (c) For MAT Candidates : 31<sup>st</sup> Oct. 2021 (Sep. MAT),  
(31st Jan. 2022 (Dec. MAT), 31st Mar. 2022 (Feb. MAT), 31st May 2022 (May MAT)
- (d) For CMAT Candidates : 31st May 2022

## Course Fees

| Payment Schedule  | PGDM                |
|---|---------------------|
| 1st Installment at the time of Admission                  | ₹ 1,00,000/-        |
| 2nd Installment on or before 10th October 2022            | ₹ 1,50,000/-        |
| 3rd Installment on or before 10th January 2023            | ₹ 1,60,000/-        |
| 4th Installment on or before 10th April 2023              | ₹ 1,20,000/-        |
| Exam Fee (Tentative - Depends on No. of Credits)          | ₹ 10,000/-          |
| Suit Length & T-Shirt (One time at the time of Admission) | ₹ 5,000/-           |
| Club Fees (One time at the time of Admission)             | ₹ 2,000/-           |
| Application Form  | ₹ 1,000/-           |
| <b>Total Course Fee</b>                                   | <b>₹ 5,48,000/-</b> |

\* Students have to bring their own Laptop for all programs in the Wi-Fi campus of the institute to facilitate online interactions, AIS, PPT, Assignments etc.

## Hostel Fees

| Payment Schedule  | Non AC Room<br>(Common Bath) | Non AC Room<br>(Attached Bath) | AC Room<br>(Attached Bath) |
|---|------------------------------|--------------------------------|----------------------------|
| 1st Year (At the time of Admission)                             | ₹ 30,000/-                   | ₹ 48,000/-                     | ₹ 60,000/-                 |
| 2nd Year (Payable on or before 10th April 2023)                 | ₹ 30,000/-                   | ₹ 48,000/-                     | ₹ 60,000/-                 |
| 1st Year Fooding Charges (Payable at the time of reporting)     | ₹ 55,000/-                   | ₹ 55,000/-                     | ₹ 55,000/-                 |
| 2nd Year Fooding Charges (Payable on or before 10th April 2023) | ₹ 55,000/-                   | ₹ 55,000/-                     | ₹ 55,000/-                 |
| <b>Total</b>  | <b>₹ 1,70,000/-</b>          | <b>₹ 2,06,000/-</b>            | <b>₹ 2,30,000/-</b>        |

N.B. AC Room with attached bath and Non-AC Room with attached bath are subject to availability.

## Payback Period

| Program      | Total Investment                 | Cash Inflow (1st Yr.) | Cash Inflow (2nd Yr.) | Cash Inflow (3rd Yr.) |
|--------------|----------------------------------|-----------------------|-----------------------|-----------------------|
| PGDM Program | ₹ 7,18,000 (5,48,000 + 1,70,000) | ₹ 3,50,700            | ₹ 3,85,770            | ₹ 4,24,347            |

**Assumptions :** Cash Inflows - 70% of the Avg. CTC/ Annual Growth of CTC - 10% / Payback Period - 1.9 Year Approx.

## Scholarship

Candidates securing 65% and above in aggregate marks throughout the career will get scholarship of ₹40,000/-. Scholarship also available for the Candidates of Defence Personnel, Economically Backward and Covid affected family Classes.

5% Free seats reserved for Students from J & K and Ladakh.

**Note :** Scholarship amount shall be adjusted with 2nd, 3rd and 4th Installment in the ratio 1:1:2

## Refund Policy : AS per AICTE Rules.

- Imp: (i) The fees can be paid in cash or draft in favour of IMIS, Bhubaneswar, payable at Bhubaneswar. All fees paid to the institute is non-refundable. In case of discontinuity/ removal, a candidate can not claim for the refund of fees paid to the institute.
- (ii) All legal disputes/ controversies are within Bhubaneswar jurisdiction only.



## Institute of Management & Information Science BHUBANESWAR

(Approved & Made Equivalent to MBA by AICTE,  
Ministry of Education, Government of India)

### Central Office :

93, Saheed Nagar (East Side of IMFA Park), Bhubaneswar-751007,  
Odisha, India, Ph. : +91-7077733040 / 41 / 42

### Campus:

Swagat Vihar, Bankuala, Bhubaneswar - 751002, Odisha, India

Ph: +91-8118095580 /81 /82/ 83

E-mail : [admission@imis.ac.in](mailto:admission@imis.ac.in) / [imis@imis.ac.in](mailto:imis@imis.ac.in)

Visit us : [www.imis.ac.in](http://www.imis.ac.in), Facebook : [imisbbsr.bschoo](https://www.facebook.com/imisbbsr.bschoo)

### Admission Office :

Ph: 7682892191 / 9124381995 / 7328095580