Institute of Management & Information Science
BHUBANESWAR

(Approved & Made Equivalent to MBA by AICTE, Ministry of Education, Government of India)
Vision
Institution beyond education for creating industry ready professionals

Mission
To produce some of the talented, highly skilled, creative and confident management professionals to take up key responsibilities in the development of our nation.

Values
- Discipline
- Leadership
- Commitment

ADVISORY BOARD MEMBERS

CHAIRMAN
Prof. (Dr.) Thomas P.D., Sj
Founding Member, XIMB
Former Director, XLRI & XITE
Director, XLRI, Mumbai

MEMBERS
Dr. Asit Mohapatra
Professor, IIM, Ranchi

Mr. C. V. Raghu
Group General Counsel, Samvardhana Motherson

Dr. Tanaya Mishra
CHRO
VISIONET

Mr. Manoj Padmanabhan
India BD Head, M & E, Amazon

Mr. Rajesh Padmanabhan
CEO
Talavvy Business Catalysts LLP,

Capt. Rahul Sharma
Director / CHRO, RH Factor

Ms. Shobha Swarup
Director HR,
Indian Subcontinent,
Sealed Air Corporation

Mr. Bimal Rath
Founder, Think Talent Services
Ex-Head (HR) Nokia India

Mr. Tanmaya Panda
HEAD - Human Resources,
Universal Sompo General Insurance Co. Ltd.

Prof. (Dr.) S. Moharana
Dean (Corporate Relations), IMIS

Prof. Subhamaya Panda
Professor (Marketing), IMIS

Mr. H. K. Patnaik
Director General, IMIS

Prof. (Dr.) K. K. Beuria
Advisor, IMIS

Prof. (Dr.) Usha Kamilla
Director, IMIS

Prof. (Dr.) Dindayal Swain
Dean (Corporate Relations), IMIS
IMIS is perched on the bank of river Daya in a tranquil setting. The bank of river Daya is known for bringing transformation in souls as the history depicts - Chandashoka being transformed to Dharmashoka. The environment is serene and sublime verging on idyllic majesty. It augurs well for research, intellectual privacy and creative pursuits.

Since its inception in 1995, IMIS Bhubaneswar has been flourishing by leaps and bounds over the years. Today it is ranked as ‘A1 by Indian Management, A3 by Business Standard, ranked 27, Outstanding B-Schools by CSR, ranked 22, among Top B-Schools in East by Times of India & positioned among the top 80 B-Schools by Business World, Business Today and India Today in 2018. IMIS has one of the finest collections of bright minds as teachers. Many faculty members in IMIS regularly take up visiting teaching assignments in some of the top B-Schools like IIMs, IITs, XLRI, XIMB etc.

The IMIS teaching and student communities have contributed enormously to various fields of management and brought a number of awards and recognitions nationally as well as internationally over the years. IMIS has a strong sense of responsibility and commitment towards social development.

Choosing a college may be the most important decision you have ever had to consider. There are many reasons for which, bright and motivated students choose to attend IMIS, Bhubaneswar. In this twentyfive year of its existence IMIS has produced more than 4000 managers in India and abroad in all categories of profiles in the Corporate world.

**H. K. Patnaik**
Director General
FACILITIES

CLASSROOMS:
Centrally Air-Conditioned, Hi-tech and Smart Classrooms with overhead LCD Projectors, Audio System, Public Address System, Wi-Fi Internet & Intranet facility.

COMPUTER LABS:
There are three computer labs having 220 computers with latest versions of software, printing and scanning facilities. The institute’s IT department has developed many application softwares that bring in efficiency of operations.

LIBRARY:
There are more than 26000 books to cater to the needs of the students of various specialisations. The Library subscribes 168 journals, including 73 International.

SPORTS & GYM:
The IMIS campus provides facilities for games such as basketball, tennis, badminton etc. The campus also has Gym with all standard facilities for both boys and girls.

HOSTEL:
There are separate hostel facilities for boys and girls with modern amenities and 24 hours internet connectivity conducive to a professional work ambience.

AUDITORIUM:
Air-conditioned auditorium with seating capacity of 350. In addition, the school campus has an Open Air Auditorium (1500 Capacity) that hosts various academic and extra-curricular activities.

“We, at IMIS, believe in the theory of ‘collective responsibility’. Compassion forms the cornerstone of our education. We believe that leadership is more of an art which can be taught. Over the years, IMIS has created its reputation for developing leaders who lead and take people where they ought to be.”

Dr. Usha Kamilla
Director
PGDM is the oldest and the most prestigious, two-year full-time management program of IMIS. This is the flagship Management Course of the Institute, since 1995. This program is approved and made equivalent to MBA by AICTE, Ministry of Education, Govt. of India. They are specifically designed to develop competence and skills associated with general as well as the six specialized functional areas in management, such as Marketing, Finance, HRM, Retail, IT & Analytics and Operations Management.

PGDM program has dual specializations to widen the scope for placements in companies. In PGDM, a student can opt any two specializations mentioned above. This program has elective system with One, Two and Three credit papers. For detail visit the website www.imis.ac.in.
The teaching pedagogy at IMIS is mostly application-oriented. The pedagogical models include Structured Lectures, Case Analysis, Co-operative Learning, Inquiry-based Learning, Practice-based Learning, Technology-based Learning, Development Orientation, Personal Counselling, Continuous Assessment and Evaluation. In cooperative learning, students work together in small groups on a structured activity. They are individually accountable for their work and the work of the group as a whole is also assessed. The system is more industry-centered, while the teacher acts as a facilitator of learning.

On the development front, the institute has made an exclusive arrangement where, one working day in a week is reserved for conducting special sessions for students’ development, viz. Communication Development, Personality Development, Business Etiquette, Mock Interview, Business Quiz, Panel Discussion, Presentation on Contemporary Topics, Assessment Techniques, Students’ Knowledge Improvement Programmes (SKIP), Yoga & Meditation, Foreign Language Training, Students’ Activities etc.

**We all covertly nurture a desire to connect ourselves to the students, the corporate world and to the society at large. Our core values of discipline, leadership and commitment reflect that sublime desire ....**

Dr. K. K. Beuria
Advisor

**Mentors**

*(CORE POSITIONS)*

Dr. Usha Kamilla  
Director

Dr. Divya Gupta  
Dean (Academics)

Prof. Satyabrata Bhuyan  
Dean (Admission)

Dr. Surya Dev  
Dean (Career Dev.)

Dr. Dindayal Swain  
Dean (Corporate Relation)

Dr. Anil Mishra  
Dean (Student Welfare)

**FINANCE**

Dr. Usha Kamilla  
Professor

Prof. Satyabrata Bhuyan  
Professor

Dr. Surya Dev  
Professor

Prof. T. Mathew  
Professor

Dr. Divya Gupta  
Associate Professor

Prof. S. S. Ahmed  
Assistant Professor

Prof. R.K. Mishra  
Asst. Professor

**MARKETING**

Prof. Subhamaya Panda  
Professor

Dr. Dindayal Swain  
Professor

Dr. Rabi N. Patnaik  
Professor

Prof. Rakhi Dutta  
Assistant Professor

Prof. Supratim Pratihar  
Assistant Professor

**DECISION SCIENCE & OPERATIONS MGMT.**

Prof. Sujit K. Baboo  
Associate Professor

Dr. Anil Kumar Mishra  
Associate Professor

Prof. Babuli Sahu  
Associate Professor

**HRM & BUSINESS COMMUNICATION**

Dr. Ashish Mohanty  
Associate Professor

Prof. Debasmita Panigrahi  
Asst. Professor

Dr. Logamudra Mishra  
Asst. Professor

Dr. Ananya Roy Pratihar  
Asst. Professor

Prof. A. Patnaik  
Asso. Professor

Dr. R.M. Dash  
Professor

Dr. S. Parija  
Asst. Professor

**Adjunct / Visiting / Guest Faculty**

Dr. K. K. Beuria  
Advisor; MIS

Dr. B. K. Mohanty  
Professor; IIM, Lucknow

Dr. P. K. Padhi  
Professor; XLRI, Jamshedpur

Dr. S. Moharana  
Professor; Utkal University

Dr. Martin Grossman  
Asst. Professor; Bridgewater State College, USA

Dr. M. Acharya  
Professor Communication, MICA, Ahmedabad

Dr. Mrinal Chatterjee  
Director; IMC

Dr. K. H. Padmanabhan  
Professor, University of Michigan

Dr. Biswaswarup Misra  
Dean, XIM, Bhubaneswar

Dr. R. K. Jena  
Professor; IMT, Nagpur

CMA S. P Padhy  
ICAI

Dr. A. K. Swain  
Professor; IIM, Kozhicode

Prof. P.C. Rath  
Former Prof., Dept. of Management, Utkal University

Mr. J. Pujapanda  
Entrepreneur

Prof. R.S. Ram  
FIDA

Dr. S. Sahoo  
Professor; IIML

Prof. P.K. Panigrahi  
Professor, IIM, Indore

Mr. Amiya Pattanayak  
Ex-executive Director (HR & Admn.) Nalco, Bhubaneswar
CURRICULUM
POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

Core Courses
Organizational Behaviour - I & II
Business Communication
Written Analysis & Communication
Managerial Computing
Advanced Excel for Decision Making
Managerial Economics
Economic Environment of Business
Quantitative Analysis
Operations Management
Operations Research
Financial Accounting
Costing & Decision Making
Financial Markets
Financial Management
Marketing Management - I & II
Selling & Negotiation
Human Resources Management
Modern Retail Management
Legal Aspects of Business
Business Research Methods
Strategic Management
Business Ethics & Corporate Governance
International Business
Management Information System
Entrepreneurship Development & Management

Treasury Management
Micro Finance
Insurance & Risk Management
Practices of General Insurance
Practices of Life Insurance
Practices of Health Insurance
Underwriting
Insurance Regulation
Claims & Settlement
Mutual Fund
Fixed Income Market
Project Appraisal and Financing
Financial Statement Analysis
Security Analysis & Portfolio Management
Financial Derivatives & Risk Management
Investment Options & Financial Planning
Financial Modeling
Capital Market Regulations
Merger, Acquisition & Corporate Restructuring
International Finance
Leasing & Hire Purchase
Corporate Taxation
Valuation
Behavioural Finance

Electives (Marketing Management)
Sales and Distribution Management
Services Marketing
Consumer Behaviour
Brand Management
Business to Business Marketing
Rural Marketing
Supply Chain & Logistics Management
Digital & Social Media Marketing
Pricing
Event Marketing
Customer Relationship Management
Integrated Marketing Communication
Marketing Research
Buying & Merchandising
Product & Innovation Marketing
Marketing and Creativity
International Marketing
Retail Store Operations
Mall Management
Visual Merchandising
Category Management
Retail Franchising
E-Retailing

Electives (HR Management)
Strategic Workforce Planning
Learning & Development
Organizational Change & Development
Performance and Competency Management
Compensation & Reward Management
Labour Legislation - I & II
Labour Economics
Counseling Skills for Managers
Recruitment & Selection
New Age HR Interventions
Participative Management
Strategic HRM
Leadership & Emotional Intelligence
Role of HR in Knowledge Management
International HRM
Industrial Jurisprudence
People Capability Maturity Model
Occupational Testing
Employee Relations
Human Resource Analytics
HR Issues in Merger & Acquisitions
Team Dynamics

Electives (Information Management)
E-Commerce and Digital Market
Business Intelligence
Enterprise Resource Planning
RFID and Business Implications
Cloud Computing for Business

Electives (Retail Management)
Visual Merchandising
Retail Customer Service
Mall Management
Category Management
Brand Management
Shopper's Behaviour
Supply Chain & Logistics Management
Enterprise Resource Management
Buying & Merchandising
Store Planning, Design & Layout
E-Retailing
Customer Relationship Management
Integrated Marketing Communication
Retail Franchising

Electives (Operations Management)
Service Operations Management
Project Management
Supply Chain Management
Total Quality Management
Technology Management
Decision Modeling and Simulation
Works System Design
Operations Planning and Control
Environment and Safety Management
Business Process Re-engineering
Enterprise Resource Planning
Material Management
Strategic Operations Management
Business Analytics
Six Sigma and Lean Management
Maintenance Management
International Logistics Management

Electives (Retail Management)
Visual Merchandising
Retail Customer Service
Mall Management
Category Management
Brand Management
Shopper's Behaviour
Supply Chain & Logistics Management
Enterprise Resource Management
Buying & Merchandising
Store Planning, Design & Layout
E-Retailing
Customer Relationship Management
Integrated Marketing Communication
Retail Franchising

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E-Commerce and Digital Market
Business Intelligence
Enterprise Resource Planning
RFID and Business Implications
Cloud Computing for Business

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Mall Management
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Brand Management
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Cloud Computing for Business

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Retail Franchising

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E-Commerce and Digital Market
Business Intelligence
Enterprise Resource Planning
RFID and Business Implications
Cloud Computing for Business
TRAINING & PLACEMENTS

Placement is the grand finale of assigning a new opening to a professionally qualified potential manager in an organization. Our education program and personality development efforts are tailor-made to match the dynamically changing recruitment strategies and expectations of the potential employers. We claim that we not just place our students; but create a niche for them in the job market. Thus, the competitive job market, recession and saturated growth do not deter our students from snatching away the best jobs available. Confidence is the name of the game.

COMPANIES PARTICIPATED IN CRP-2020

Byju's
Asian Paints
ITC Ltd.
Berger Paints
Bandhan Bank
Coffee Day
MRF Ltd.
Markets & Markets
S & P Global
ABFRL
TCI Express
Redington India
SBI Life
Future Generali
HDFC Bank
Manikaran Power Ltd.
IndusInd Bank
Airtel
HDFC AMC
Kotak Mahindra Bank
Ujjivan Small Finance Bank
Ceasefire Industries
Hunger Box
Bajaj Allianz Life
Naukri.Com
ICICI Pru Life
Canara HSBC
Diageo
Ramco Cements
Extramarks
Nippon
Kotak Life
IFFCO-TOKIO
PhonePe
Reliance Jio
Perfetti
Axis Bank
Everest Industries
HDFC Ergo
Global Data
Godrej & Boyce
Max Bupa Health
UPS Logistics

COMPARATIVE PERFORMANCE (LAST 5 YEARS)

Dr. Dindayal Swain
Dean (CR)

Increasingly the recruiters are recognizing the talents of the students from eastern part of our country which forms a major chunk of our students’ profiles. No doubt, IMIS Bhubaneswar has been a favorite recruiting destination for many.
WHAT VISITORS SAY

Mr. Swarup Mohanty
CEO, Mirae Asset Global Investment Ltd., Mumbai

"At the outset, I would like to congratulate IMIS for this incredible journey in imparting education and shaping the future of the youth in India. I am extremely impressed by the infrastructure and the culture of the students that I witnessed today. I wish IMIS all success in all times to come."

Dr. Aly Alish Shameen
Chief Commissioner of Maldives, Civil Service Commission, Govt. of Maldives

"Thanks for the wonderful reception. The institute looks great with highly motivated faculty members and students. I admired the keenness to learn things and excellent teamwork observed at the Institute."

Dr. Subhash Ch. Khuntia, IAS
Chairman, IRDAI, Hyderabad

"I am delighted to come to IMIS for its 22nd Convocation. The Institute is doing an excellent job in preparing management professionals for the future economy in the country. The campus is beautifully maintained. I wish the institute, its management, faculty and students all the best in their ventures."

Prof. Soo Yeon Kim
Mind Specialist, International Mind Education Institute, South Korea

"An excellent event that communicate the values in relation to sustainability and innovation. Kudos to IMIS leadership and best wishes."

Dr. W.G. Prasanna Kumar
Chairman, Mahatma Gandhi National Council of Rural Education, Dept. of Higher Education, Ministry of Human Resources Dev., Govt. of India

"Loved interacting with your wonderful team. Learnt how to learn. Thanks for the generous hospitality. Best wishes. Please keep inspiring us and spreading the infectious enthusiasm you are bestowed with."

Dr. B.B. Pal
Senior Scientist, RMRC, Govt. of India

"Really I am overwhelmed with the hospitality. The students and staff are on right path for building the nation in service mode."

Dr. Subhash Ch. Khuntia, IAS
Chairman, IRDAI, Hyderabad

"I am delighted to come to IMIS for its 22nd Convocation. The Institute is doing an excellent job in preparing management professionals for the future economy in the country. The campus is beautifully maintained. I wish the institute, its management, faculty and students all the best in their ventures."

WHAT RECRUITERS SAY

Sophia Das
Head - HR (Front End), Aditya Birla Fashion & Retail

"Students need to understand the industry & organization in detail before they decide to apply for an orgn. A store visit/research into the organization will provide better understanding of the challenges and opportunities."

Rishu Kumar
Product Manager, Ujjivan Small Fin. Bank

"Got candidates as per our requirements. Students were better prepared for the interview and the knowledge level on industry was good."

G.S. Prasad Sarma
Zonal Manager - HR, East, Mahindra & Mahindra Financial Services Ltd.

"The placement team is very transparent & supportive. Thank you. Wish to visit again."

Abhishek Kar Majumdar
Regional Manager, SBI Life

"It's been an excellent experience. Students are excited and they must prepare much better with regards to the industry they are appearing for interview. I wish good luck and bright future to each and every student."

Lakshmi Vara
Manager - HR, ITC Ltd.

"Should thank to the institute for allowing us to conduct the interview drive in the campus premises. Overall experience has been good. Would like to continue the relationship in future."

Sayan Bandyopadhyay
AVP - HR (East), HDFC Life

"Good, interesting interaction with students. In-depth questions asked. Enjoyed my time."
The IMIS Alumni Association (TIAA) has more than 4500 members. The Training and Placement Department is indebted to its Alumni for their strong support in Institute Industry Interface, SIP and Final Placement. Aspiring candidates of Management Programs may visit TIAA website (http://alumni.imis.ac.in) to interact with the Alumni of the Institute.
WHAT ALUMNI SAY

Arvab Guha  
(1998-2000)  
Director, Deutsche Bank, Frankfurt, Germany

Mr. Debasis Rout  
(1996-98)  
CEO, DeeJay Distilleries Pvt. Ltd., Mumbai

Ranjeeet Suraj Singh  
(1996-98)  
General Manager & SME Head, Vodafone Business Services

P.Srinivas Deo  
(1996-98)  
Assistant Vice President, State Street Services India, Hyderabad

Sukanya R. Choudhury  
(1998-00)  
Founder, Learning Levers

Debiprasad Pattanaik  
(1997-99)  
Assistant General Manager, IDBI Bank

Sudipta Chakraborty  
(2001-03)  
Aasst. Vice President & Training Head, West, East, A P & Telengana, Tata AIA Life Insurance

Rohit Modawal  
(1996-98)  
Head - India & South Asia, SECURITON AG

P. Srinivas Deo  
(1996-98)  
Assistant Vice President, State Street Services India, Hyderabad

“IMIS is one of the top institutions in the eastern region and I would be always indebted to it for whatever I am today. The institute is known for its quality education and overall grooming of the students.”

“IMIS is still maintaining the same culture, which I witnessed during my days when I was a student here. Students are good, well behaved and talented. All the best.”

“I strongly believe passion for work and appropriate nourishing of skill sets, pave the way for accelerated growth.”

“The experience at IMIS was very holistic, and much more than just academia. It helped me in knowing the inside story of life and discovering the best part of my life. I am proud of being an IMISian.”

“I am very happy to get an opportunity to interact with all my IMIS friends through F & F. I am very proud to be a ex student of IMIS. Wish you all the very Best !!”

“I found IMIS an excellent place to experience world class learning through its committed and resourceful faculties and support system.”

“I found a strong and good environment of academics, which is very unique and helped to be a professional.”

“The academics at IMIS is highly focused. The ever helping teachers and inclination towards striving for the best is what IMIS is made up of.”

“The commitment of promoting the institute through discipline, dedication and direction has helped to enhance the institute’s image and further foster life-long connections between the institute and society.”

“I am very happy to get an opportunity to work and share my experience with budding managers.”

“I am very proud to be a ex student of IMIS. Wish you all the very Best !!”

“IMIS Alumni is a constant inspiration for the current batches. They are a source of motivation to push for excellence and to help youngsters dream for tomorrow."
Ranga Eunny
(1996-98)
Director,
Mobius Knowledge Services,
Chennai

Sharad Kumar Jha
(1996-98)
Director,
SMS Microsystem,
London, UK

Arindam G. Dastidar
(1998-00)
Zonal Sales Head - East & West,
Tata Capital Financial Services Ltd.
Mumbai

Santosh Kumar M.
(2004-06)
Sr. Consultant,
Apps Associates LLC,
Boston, USA

Abhik Banerjee
(2002-04)
Dy General Manager,
Madison World,
Mumbai

Rajiv Bhattacharya
(1997-99)
Associate Director - Business Dev.
Tata Comm.
Transformation Services

Vikas Kumar Singh
(2007-09)
Unit Head
Shopper’s Stop
New Delhi

Arunabh Dey
(2003-05)
National Manager,
Sika India Pvt. Ltd.,
Mumbai

Krishanu Banerjee
(2003-05)
Cluster Head,
Bacardi India Pvt. Ltd.
Kolkata

Kumar Prasanna
(2008-10)
Product Manager,
Carl Zeiss,
Bangalore

Debasish G. Choudhury
(1999-01)
Assistant General Manager,
L’Oreal India,
Mumbai

Anirban Chakraborty
(1998-2000)
Territory Account Director,
CA Technologies,
Mumbai

Nabarun Deka
(2001-03)
Regional Manager,
V-Guard Industries Ltd.,
Kolkata

Avirup Chakraborty
(2009-11)
Client Business Partner,
Nielsen,
Vietnam

Jagannath Ojha
(2007-09)
Dy. General Manager,
Retail Operations,
Max India, Landmark Group,
Bengaluru
Siba Ranjan Mohapatra  
(1995-97)  
Software Solution Architect, Change Healthcare, USA

Pritam Purakayastha  
Regional Marketing Manager, Pernod Ricard India, Bhubaneswar

Sarita Sharma  
(2007-09)  
Sr. Key Account Manager, Vendekin Technologies Inc., Pune

Chiradeep Roygupta  
(2001-03)  
Marketing Manager, Future Group Kolkata

Sujata Dwibedy  
(1997-99)  
Executive Vice President, Amplify India, Media Investment Division of Dentsu Aegis Network, Mumbai

Safikul Alam Mollah  
(1999-2001)  
Regional Head, Nokia

Umesh Balani  
(1996-98)  
Deputy General Manager, ICICI Bank, Mumbai

Sudeep K. Gupta  
(2008-10)  
State Head - Bancassurance, Magma - HDI GIC Ltd., Ranchi

Sanjay Singha  
(1996-98)  
Head - Business Enterprise, Reliance JioInfocomm, Guwahati

Sanjha Nundy  
(1997-99)  
Customer Proj / Prog Manager, DXC Technology, Bengaluru

Smita Sharma  
(2007-09)  
Sr. Key Account Manager, Vendekin Technologies Inc., Pune

Devapriya Roy Choudhury  
(2002-04)  
Sr. Manager - IT, News 18 Network, Hyderabad

Akhilesh Gupta  
(1995-98)  
Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

Abhradip Banerjee  
(2002-04)  
Sr. Manager - IT, News 18 Network, Hyderabad

Sanjeeb Chatterjee  
(2001-03)  
Regional Channel Dev. Manager, Samsung Electronics, Kolkata

Shiladitya Roy Chaudhury  
(1998-00)  
Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

Banshi Dhar Pandey  
(2004-06)  
Sr. Regional Credit Manager, Magma Fincorp Ltd., Ranchi

Sneha Vaghani  
(2009-11)  
Sr. Analytics Advisor, Accenture, Mumbai

Smruti R. Jena  
(2000-02)  
State Head, TVS Motor Company, Bhubaneswar

Devapriya Roy Choudhury  
(2002-04)  
Sr. Manager - IT, News 18 Network, Hyderabad

Nirupam Das  
(2003-05)  
Area Sales Manager, Somany Ceramics, Kolkata

Arijit Samanta  
(1999-01)  
Senior Business Manager, HCM Cloud Applications, Oracle India, Kolkata

Sanjeeb Chatterjee  
(2001-03)  
Regional Channel Dev. Manager, Samsung Electronics, Kolkata

Kunal Priyadarshi  
(2008-10)  
Sr. Business Analyst, Tata Consultancy Services, Bengaluru

Gourav Udani  
(2003-05)  
Zonal Manager, The Himalaya Drug Company, Kolkata

Anshuman Chakraborty  
(1996-1998)  
Consultant, IBM, Kolkata

Amrita Guha  
(2005-07)  
Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

Shiladitya Roy Chaudhury  
(1998-00)  
Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

Gourav Udani  
(2003-05)  
Zonal Manager, The Himalaya Drug Company, Kolkata

Banshi Dhar Pandey  
(2004-06)  
Sr. Regional Credit Manager, Magma Fincorp Ltd., Ranchi

Rubina Kalita  
(2007-09)  
Manager - HR, Madura Fashion & Life Style, New Delhi

Santosh Mishra  
(2007-2009)  
State Head, Hindware, Bhubaneswar

Supratim Sarkar  
(2003-05)  
Regional Manager - North Bajaj Electricals, New Delhi

Debapriya Roy Choudhury  
(2002-04)  
Sr. Manager - IT, News 18 Network, Hyderabad

Pabirtratna Tripathi  
(1995-97)  
Deputy Vice President - South, Tata Motors Finance Ltd., Bengaluru

Pabitra Narayan Tripathi  
(1995-97)  
Deputy Vice President - South, Tata Motors Finance Ltd., Bengaluru

Sudhanshu Dash  
(2014-16)  
Senior Sales Officer, Berger Paints India Ltd., Odisha

Dev Ranjan Diwakar  
(2010-12)  
Area Manager, ITC, Odisha

Sanjeeb Chatterjee  
(2001-03)  
Regional Channel Dev. Manager, Samsung Electronics, Kolkata

Supratim Sarkar  
(2003-05)  
Regional Manager - North Bajaj Electricals, New Delhi

Kunal Priyadarshi  
(2008-10)  
Sr. Business Analyst, Tata Consultancy Services, Bengaluru

Devapriya Roy Choudhury  
(2002-04)  
Sr. Manager - IT, News 18 Network, Hyderabad

Shiladitya Roy Chaudhury  
(1998-00)  
Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

Akhilesh Gupta  
(1995-98)  
Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

Sanjeeb Chatterjee  
(2001-03)  
Regional Channel Dev. Manager, Samsung Electronics, Kolkata

Santosh Mishra  
(2007-2009)  
State Head, Hindware, Bhubaneswar

Santanu Mitra  
(1998-00)  
Business & Integration Architect Manager, Accenture Canada, Toronto

Devapriya Roy Choudhury  
(2002-04)  
Sr. Manager - IT, News 18 Network, Hyderabad

Pabitra Narayan Tripathi  
(1995-97)  
Deputy Vice President - South, Tata Motors Finance Ltd., Bengaluru

Supratim Sarkar  
(2003-05)  
Regional Manager - North Bajaj Electricals, New Delhi

Dev Ranjan Diwakar  
(2010-12)  
Area Manager, ITC, Odisha

Amrita Guha  
(2005-07)  
Cluster Head - North East, Reliance Broadcast Network Ltd. (92.7 BIG FM), Guwahati

Akshilesh Gupta  
(1996-98)  
Director, Triveni Global Pvt. Ltd., Chennai

Kunal Priyadarshi  
(2008-10)  
Sr. Business Analyst, Tata Consultancy Services, Bengaluru

Gourav Udani  
(2003-05)  
Zonal Manager, The Himalaya Drug Company, Kolkata

Santanu Mitra  
(1998-00)  
Business & Integration Architect Manager, Accenture Canada, Toronto

Supratim Sarkar  
(2003-05)  
Regional Manager - North Bajaj Electricals, New Delhi

Dev Ranjan Diwakar  
(2010-12)  
Area Manager, ITC, Odisha

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LIFE @ IMIS

The institute provides a host of opportunities in academic, sports, cultural and organizational activities for students to gain experience and pursue their interests. At IMIS, strong emphasis is laid on co-curricular and extra-curricular activities to ensure an all round development of the student while providing multiple platforms for students to improve their soft skills, which are imperative for one to excel in his/her work space.

There are also various initiatives like Finance Events, HR Events, Marketing Events, National Level B-School Meet, Blood Donation Camp, National and International Seminars and Workshops etc., which provide ample of opportunities to students to showcase their organizational skills and talents.

“You learn the things only by doing it and we at IMIS are a firm believer of this. We involve and guide our students to organize events of various types under club activities which gives them a firsthand experience to management and leadership skills.”

Dr. Anil Mishra
Dean (SW)
APPLYING to IMIS

Eligibility
The minimum qualification for admission into PGDM (Dual Specialization) Program is Bachelor’s Degree in any discipline. For admission, students can apply with CAT/XAT/MAT/C-MAT/JEE/Other National Level Tests Score Cards. The candidates pursuing final year graduation and expecting their result by August 31, 2021 can also apply.

Admission Procedure
- Fill up the application form with all necessary documents (Online or Offline).
- Appear GD / PI conducted at different cities of the country mentioned in the GD / PI Call Letter/Website.
- Successful candidates will receive provisional offer letters for admission within stipulated dates.

Documents Required
Self attested photocopies of the following documents are to be submitted and verified with originals at the time of admission. The final year graduating students are required to give an undertaking to submit the degree pass marksheets/certificates by August 31, 2021.

Class X Pass Certificate & Mark sheet
Class XII Pass Certificate & Mark sheet
Degree Certificates (Provisional acceptable)
Degree/ PG Mark Sheet
College Leaving Certificate
Conduct Certificate from the institute last attended
Recent colour passport size photographs (3 nos.)
PAN Card and Aadhar Card

Last Date to Apply
(a) For CAT Candidates: 31st Dec. 2020
(b) For XAT Candidates: 31st Jan. 2021
(c) For MAT Candidates: 31st Oct. 2020 (Sep. MAT),
(d) For CMAT Candidates: 31st May 2021

Course Fees

<table>
<thead>
<tr>
<th>Payment Schedule</th>
<th>PGDM</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Installment at the time of Admission</td>
<td>₹ 1,00,000/-</td>
</tr>
<tr>
<td>2nd Installment on or before 10th September 2021</td>
<td>₹ 1,50,000/-</td>
</tr>
<tr>
<td>3rd Installment on or before 10th December 2021</td>
<td>₹ 1,60,000/-</td>
</tr>
<tr>
<td>4th Installment on or before 10th April 2022</td>
<td>₹ 1,20,000/-</td>
</tr>
<tr>
<td>Exam Fee (Tentative - Depends on No. of Credits)</td>
<td>₹ 10,000/-</td>
</tr>
<tr>
<td>Suit Length &amp; T-Shirt (One time at the time of Admission)</td>
<td>₹ 5,000/-</td>
</tr>
<tr>
<td>Club Fees (One time at the time of Admission)</td>
<td>₹ 2,000/-</td>
</tr>
<tr>
<td>Application Form</td>
<td>₹ 1,000/-</td>
</tr>
<tr>
<td>Total Course Fee</td>
<td>₹ 5,48,000/-</td>
</tr>
</tbody>
</table>

* Students have to bring their own Laptop for all programs in the Wi-Fi campus of the institute to facilitate online interactions, AIS, PPT, Assignments etc.

Hostel Fees

<table>
<thead>
<tr>
<th>Payment Schedule</th>
<th>Non AC Room (Common Bath)</th>
<th>Non AC Room (Attached Bath)</th>
<th>AC Room (Attached Bath)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Year (At the time of Admission)</td>
<td>₹ 30,000/-</td>
<td>₹ 48,000/-</td>
<td>₹ 60,000/-</td>
</tr>
<tr>
<td>2nd Year (Payable on or before 10th April 2022)</td>
<td>₹ 30,000/-</td>
<td>₹ 48,000/-</td>
<td>₹ 60,000/-</td>
</tr>
<tr>
<td>1st Year Fooding Charges (Payable at the time of reporting)</td>
<td>₹ 50,000/-</td>
<td>₹ 50,000/-</td>
<td>₹ 50,000/-</td>
</tr>
<tr>
<td>2nd Year Fooding Charges (Payable on or before 10th April 2022)</td>
<td>₹ 50,000/-</td>
<td>₹ 50,000/-</td>
<td>₹ 50,000/-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>₹ 1,60,000/-</td>
<td>₹ 1,96,000/-</td>
<td>₹ 2,20,000/-</td>
</tr>
</tbody>
</table>

N.B. AC Room with attached bath and Non-AC Room with attached bath are subject to availability.

Payback Period

<table>
<thead>
<tr>
<th>Program</th>
<th>Total Investment</th>
<th>Cash Inflow (1st Yr.)</th>
<th>Cash Inflow (2nd Yr.)</th>
<th>Cash Inflow (3rd Yr.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDM Program</td>
<td>₹ 6,98,000 (5,38,000 + 1,60,000)</td>
<td>₹ 3,22,714</td>
<td>₹ 3,48,520</td>
<td>₹ 3,76,402</td>
</tr>
</tbody>
</table>

Assumptions: Cash Inflows - 70% of the Avg. CTC/ Annual Growth of CTC - 08% / Payback Period - 2 Year Approx.

Scholarship
Candidates securing 65% and above in aggregate marks throughout the career will get scholarship of ₹40,000/-. Scholarship also available for the Candidates of Defence Personnel and Economically Backward Classes.
5% Free seats reserved for Students from J & K and Ladakh.

Note: Scholarship amount shall be adjusted with 2nd, 3rd and 4th Installment in the ratio 1:1:2

Refund Policy: AS per AICTE Rules.

Imp: (i) The fees can be paid in cash or draft in favour of IMIS, Bhubaneswar, payable at Bhubaneswar. All fees paid to the institute is non-refundable. In case of discontinuity/removal, a candidate cannot claim for the refund of fees paid to the institute.
(ii) All legal disputes/controversies are within Bhubaneswar jurisdiction only.

For more details about Admission, Contact: 7978963612 / 7008019827 / 7682892191/ 9556033496 / 9937619304 / 7077730304 / 41 / 42
Institute of Management & Information Science
BHUBANESWAR
(Approved & Made Equivalent to MBA by AICTE, Ministry of Education Government of India)

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93, Saheed Nagar (East Side of IMFA Park), Bhubaneswar-751007, Odisha, India
Ph.: +91-7077733040 / 41 / 42

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Ph: +91-8118095580/81/82/83
E-mail : admission@imis.ac.in / imis@imis.ac.in
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