

The IMIS NEWSLINE

Volume - 30

No - 4

Oct-Dec. 2024

Web: www.imis.ac.in

Facebook: [imisbbsr.bschoo](https://www.facebook.com/imisbbsr.bschoo)

For private circulation only

This issue...

Editor's Desk ...

Events ...

Students' Corner ...

Face to Face ...

Events ...

Student Activities

In Campus ...

What they Say...

Achievements ...

SINCE
1995

From the Editor's Desk...

People Should Know that their Information is Widely Available Online and Harvested at Scale

Increasing number of Indians are becoming victims of digital arrest. A recent analysis by the UN Office has revealed that these types of cyber enabled fraud are now known as a professionalized industry mostly from SE Asia. These are semi-autonomous zones and militia-controlled territories in the borderlands of Myanmar. Naturally these countries are prone to asking fewer questions. Besides, SE Asia is experiencing a digital revolution and conditions for these cyber-enabled fraud syndicates are very attractive. All are taking place against a leadership of a separate sort of revolution in underground online markets, especially those on Telegrams. Ultimately telegram is a place where criminals are able to establish centralized market- places to convene, communicate, and fundamentally engage in illicit commerce together. They are also using AI-driven solutions for engaging victims.

At one point, it was considered this a very much Chinese organized crime issue affecting China more than anyone else,

but China is putting a rebuff to it, Japanese organized crimes, the Yakuza, and Korean criminal groups are moving in partnerships especially with Chinese groups, and other criminal groups or individuals in South Asia. Recently Sri Lanka executed a massive joint operation, arresting over 230 individuals mostly Chinese nationals. It is becoming more prevalent over the last year and a half. The criminal syndicate plays the role of the investigating office. They have some insider information about who you are, about your past bank accounts.

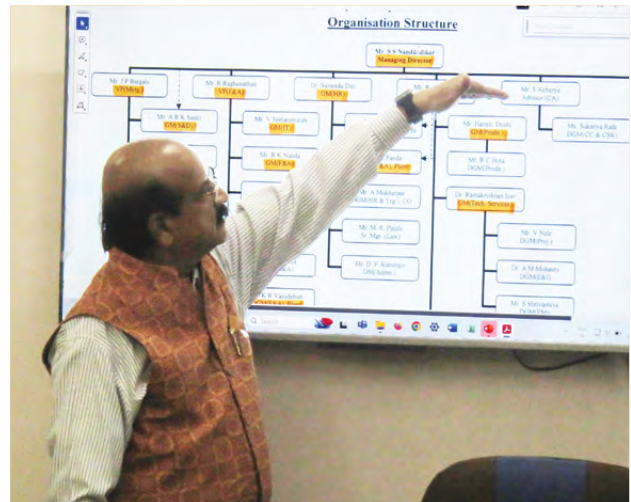
But this can be arrested through cyber awareness. People need to know that their information is widely available on the internet and is being harvested at an industrial scale, and is increasingly accessible to anyone. We are moving into a post-privacy age. With deep fakes etc. we are approaching the end of all content-based verification. It is going to be very difficult to verify anything.

Prof. (Dr.) Anupama Jena

WORKSHOP ON “Human Resource Analytics”



Dr. Suwendu Das, MD, Hiteesee Consulting as resource person is being felicitated by Dr. K.K. Beuria, Chairman, IMIS, Bhubaneswar



SAHARSH - The Joy of Giving Ceremony



Smt. Rutuparna Mohanty
Social Activist & Founder-Maa Ghar



Dr. Rina Routray
Social Activist & Chairperson-Mahila
Atmanirbhar Abhiyan



Dr. Rosalin Patasani Mishra
Founder & President of
Parichaya Foundation



Dr. Nivedita Mohanty
Trainer & Clinical Psychologist



Children from Prativa Ashram & Adruta Ashram had participated in various competitions organised by our students during their Ashram visit and winners are being awarded during the event held at IMIS, Bhubaneswar

Leadership Unfolded: The Journey from a Reader to Lead

Leaders are not born overnight, rather it is raised by curiosity, self-awareness, and individual's thirst for acquiring experience and knowledge. And Reading is the base which shape these qualities within the individuals.

Reading is the first step in the journey to leadership, as it nourishes the mind, broadens perspectives, and cultivates the qualities essential for leadership: empathy, critical thinking, and innovation.

Books and other resources feed wisdom that transcends all ages-in history, culture, and problem-solving. Leaders like Abraham Lincoln and Mahatma Gandhi found inspiration and guidance in their reading and shaped their visions and decisions. Similarly, in this new generation modern leaders like Elon Musk, who credit their

success to extensive reading help the leaders in connecting with people and articulating ideas effectively, besides enhancing communication skills and emotional intelligence. Furthermore, it enhances adaptability and lifelong learning commitment in a rapidly evolving world.

In other words, reading is the foundation of personal and professional growth. With the book you are picking up today, you will be on your way to becoming a leader who inspires and transforms the world tomorrow.



Hanifa Parween
PGDM (Batch: 2024-26)

ACHIEVEMENTS



Ms. Sai Jyoti, Mr. Tanmesh Nayak & Mr. Sourav Pattanayak of (PGDM, Batch-2024-26) participated and secured Third Position in XANSAD' 24 - An Asian Parliamentary Debate Competition conducted by SpeakUp! The Oratory Committee of XIMB from 30th November to 1st December 2024.



Mr. Debadyuti Sarangi

TSM

Panasonic Life Solutions India Pvt. Ltd.

Thane, Maharashtra, India

PGDM (2017-19)

1) TELL US ABOUT YOURSELF

Presently I am working in a MNC for Panasonic Life Solutions Ind Pvt Ltd as a Position of TSM in Bhubaneswar. Initially I started my carrier with a well-organized Company ITC limited as a Sales Trainee

I am having six years of experiences in Channel Sales and Cp management. In my six years journey I have worked at most Districts of Odisha region.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS

We are two members in my family, my mother and me. My mother is a house wife. Just to share some words of my father Late Rabindra Kumar Sarangi, former reader in Psychology Department at Rajsunakhala College, Nayagarh District. Unfortunately he is not with us, his dream was, 'I will be a good Leader in the corporate world' and IMIS is the best platform to make me stand where I am today.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS

After my internship in ITC Ltd., I have got the PPO offer from ITC, which started my corporate carrier from ITC as a Sales Trainee. After two years I was selected in Panasonic Life Solutions India Pvt. Ltd. as a TSM. In Panasonic I have got the Top Ranker Award (Highest Sales) in Eastern Region at Haridwar, India.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR

In Sales there is no boundary, if you have a willing power, hard work and patience, you will be in a Top Management Position. Markets are growing day by day. So we have to be updated as per market Trend. So, we need to act accordingly. Many Start Up's are opening now a days. If you have leadership skill then you will grow with the company.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT

Recruitment process is very systemetic. First you have to apply in the company website, if your resume is selected by the HR he/she will call you, your interview round starts, first your meeting round with State Head, after that ZSM, if you are selected then HR will discuss regarding perks and benefits.

6) YOUR SUGGESTIONS FOR JUNIORS

As per market trend in Corporate, focus on practical (Live projects and UMANG program) as well as theory in the class room. Corporate demands smart people, so focus on GD, communication skills, mock interview, MS Excel then you will crack a top company.

7) FOR YOUR ALMA MATER

I am extremely thankful to all my Professors that I have got both theoretical and practical knowledge in the corporate world. I have been taught leadership, patience and hard work from IMIS. I am proud to be an IMISIAN.

Seminars at IMIS



Dr. Rini Mathai
Holistic Educator, Wellness Advocate & Child Development Expert



Seminar on Corporate Wellness



Mr. Raunak M. Thomas
Associate Director,
Novartis (USA)



Seminar on "Optimizing Usage of Excel"



CA., CS., Sonali Samal
Dy. Manager, Finance
OPTCL, Bhubaneswar



Seminar on “Empowering Managerial Precision : Unveiling Insights Thought Financial Statement Analysis”

IMIS observes Constitution Day of India



An Extempore Speech Competition was conducted on 26th Nov' 2024 at IMIS, Bhubaneswar to commemorate the adoption of the Constitution of India.

Blood Donation Camp at IMIS, Bhubaneswar



Garba Night at IMIS, Bhubaneswar





Photography Exhibition & Competition



Flavour Fiesta (Food Mela 2024) organised at IMIS, Bhubaneswar



Frostbite Management Game by HR Club



IMIS Screen Club presents Movie Night

IMIS Premier League-15



IMIS Premier League-15, held on 11th to 14th December 2024, in which 4 Teams had participated and the Elite Warriors Team were the Winners of the League.



Shri. Soumya Ranjan Patnaik
Chairman
Sambad & Ama Odisha

"I came here to be a part of Blood Donation Camp after several years. I am impressed to see the growth of this institution in all respects. Beautiful infrastructure and the enthusiastic students and staff makes me to be envious.

Keep it up. God Bless. "



Dr. Suvendu Das
MD
Hiteisee Consulting

"Students are inquisitive energetic interactive and reflected tremendous willingness to learn. The infrastructure, miles are excellents. Hospitality is awesome. I wish the participants all the best in their future career. Wish IMIS scale greater heights in times ahead."



Dr. Rini Mathai
Holistic Educator
Wellness Advocate & Child
Development Expert

"A most appreciable Session. Students interacted openly. Loved the way the institution has taken the initiative for the wellness of their students, enjoyed a lot delevering the session."



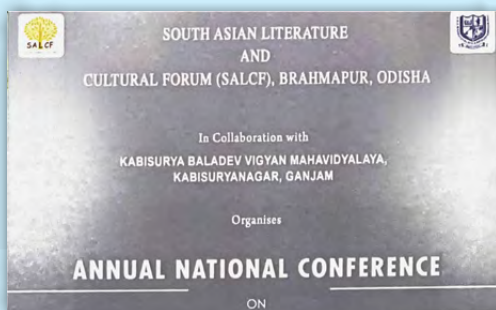
Dr. Prakash Chandra Dash
Associate Professor (Marketing)

- Dr. Prakash Chandra Dash presented a paper titled ***“Developing and Validating the Scale for Measuring Psychological Contract of Private Higher Educational Institutions in Odisha”*** in the International Conference on “Trends in Management, Commerce & Information Technology in Sustainable Environment (ICONMANIT-2024)” organised by School of Management Studies, GIET University, Gunupur on 30th December 2024.
- Dr. Prakash Chandra Dash co-authored a Case Study titled ***“Life is Short and the World is Wide : Promotional Strategies and Implications for Indian Tourism Post-Pandemic”*** which was published in Excel Book.



Dr. Anupama Jena
Asst. Professor (BC & SSD)

Dr. Anupama Jena presented a paper in the Annual National Conference on ‘Redefining Womanhood : Feminist Approach in Kamala Das’s Poetry’ on 26-27th October 2024 at St.Vincent Retreat, Gopalpur -on sea, Odisha.



Dr. Sahadev Swain
Professor (Finance)

Prof. (Dr.) Sahadev Swain, as a Resource Person taking a session on the topic “Teachers’ Training Programme in Commerce” on 3rd December 2024 at Madhusudan Institute of Co-operative Management, Bhubaneswar.



31st Night Celebration



Dear Reader,

Please enrich **IMIS Newslite** with your constructive suggestions to **Prof. (Dr.) Anupama Jena**, Editor (Asst. Professor)
E-mail: anupama@imis.ac.in

Published by
The Director, on behalf of
Institute of Management
& Information Science,
Bhubaneswar

If undelivered, please return to

**Institute of Management
& Information Science**

Central Office: 93, Saheed Nagar, (East Side of IMFA Park), Bhubaneswar-751 007,
Ph. : +91-7077733040 /41

Campus: Swagat Vihar, Bankuala
Bhubaneswar-751 002, Odisha, India
Ph.: +91-8118095580 / 81
E-mail: imis@imis.ac.in

PRINTED MATERIAL

To