

The IMIS NEWSLINE

Volume - 31

No - 2

Apr - June 2025

Web: www.imis.ac.in

Facebook: [imisbbsr.bs.school](https://www.facebook.com/imisbbsr.bs.school)

For private circulation only

This issue...

Editor's Desk ...

Events ...

Face to Face ...

Club Activities...

Director's Corner

Campus Visits ...

Achievements ...

From the Editor's Desk...

A New Beginning...

Dear Reader,

"The beginning is the most important part of the work." —Plato.

Every now and then, life hands us a blank page — a fresh start, untouched and full of promise. "A New Beginning" isn't just a phrase; it's a mindset, an invitation to grow, to learn, and to transform. As we embark on a new academic year, we at the Editorial Desk extend a warm welcome to all our readers, especially those joining our institution for the first time.

This is your moment. A moment to start anew, to explore unfamiliar ideas, to step outside your comfort zone, and to discover who you are and who you wish to become. A new beginning is not about having all the answers — it's about asking the right questions, being open to change, and embracing the journey ahead with curiosity and courage.

To the new students: know that every challenge you face is an opportunity in disguise. This campus will be your second home — a place where you'll find mentors, friends, passions, and a deeper understanding of the world. You will be surprised by your own potential. To the returning students: welcome back. You are now role

models to others. This new

beginning is yours as well — a chance to refine your goals, redefine your path, and reimagine what the future could hold. Every term, every semester, is an opportunity to start again wiser, stronger, and more focused.

As we turn this new page together, let us be mindful of the values that define us — respect, curiosity, empathy, and excellence. Let us nurture a culture where questions are welcomed, diversity is celebrated, and kindness is second nature. And above all, let us never underestimate the power of a fresh start.

In closing, remember that every day offers the chance for a new beginning — not just the first day of term, but every single morning. As you navigate these corridors, sit in these classrooms, and participate in this vibrant learning community, know that you have the ability to shape your own story.

So, take a deep breath. Step forward with courage and begin your journey.

Prof. Daisy Irani Patnaik

SINCE
1995

FAREWELL 2025



Farewell organised on 8th April 2025

HRM SEMINAR (HR CLUB- PANACEA)



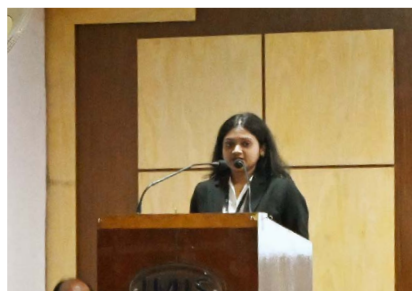
IMIS Bhubaneswar conducted an HR seminar.

SaDiMaX 2025 (MARKETING CLUB-MARKUES)



IMIS Bhubaneswar conducted the SadiMax (Sales and Marketing Seminar).

WORLD CREATIVITY AND INNOVATION DAY 2025



IMIS Bhubaneswar organized a speech competition on the occasion of World Creativity and Innovation Day.



Sharad Kumar Jha
Founder and Director
Sparkles Global Limited (London- UK)
(Batch - PGDM 1996-98)

1) TELL US ABOUT YOURSELF

Sharad Kumar Jha is presently a British Citizen and originally from India. He was born in the Tata Steel City town of Jamshedpur, Jharkhand, India and his ancestral village is Sakthwar (Mandan Mishra Halt), in the State of Bihar, India.

I am an entrepreneur and a British Politician with exemplary innovative creative intelligence, with the vision to achieve epitome of success in the Corporate arena using a synchronized approach to attain competitive advantage by elevating the process management and total operative performance, giving due impetus to key result areas.

For me the most precious thing in life is TIME. Every second for me is the most invaluable treasured thing which I own and respect. Once you have respect for time and the self - which is you - you can be confident to achieve your dreams without any hesitation whatsoever. No dream is unachievable.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS

I am blessed with identical twin daughters - Malaika Jha (Studying Aerospace Engineering in St John's College, Cambridge University. She is also in the Air Squadron, learning flying, being recently awarded the best graduate of the year award in the whole of United Kingdom), Samaika Jha (Studying Medicine in St John's College, Cambridge University, pursuing her dreams to become a surgeon, preferably neurosurgeon) and wife Anita Jha, a computer engineer, working in the UK with British Petroleum. My Parents Mr. Uma Kant Jha and Mrs. Sheela Jha are still staying in Jamshedpur, India.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS

I had been a Parish Councillor in the UK from the constituency: Chalfont St Peter, Gold Hill Ward, Buckinghamshire, England, United Kingdom, for the departments, Amenities and Planning, Human Resource Management, Open Spaces and Communications & Public Relations. I have also been an Executive Councillor (St Giles, Chesham & Amersham Conservative Association) and also a Prospective County Councillor candidate for the 2025 elections from Amersham & Chesham Bois. In British Politics (Have previously tried for County Council candidate Hustings and also Parliamentary Candidate (MP) interviews (Conservative Party). Also an aspiring candidate for future MP elections in the UK. I have been the Conservative Diversity Champion of my region for the Conservative Diversity Project, Vice Chair Human Resources Committee and Vice Chair Communications and Public Relations. I represented the Community Board for Improving the Environment in the Chiltern Region, Great Britain by being Chair of the Sustainable Development Board. Also, Interviewed for Prospective Parliamentary Candidate previously. I am Chairman of the Chalfont St Peter, Buckinghamshire, Conservative Branch.

Mr. Sharad Kumar Jha: A professional with multi dimensional skills, dealing with the backbone of any nation: IT'S PEOPLE. I have had various roles:

DIRECTOR IT Company (SMS Microsystem Limited, UK), DIRECTOR Professional event management company (Sparkles Global Limited, UK), DIRECTOR Business Consultancy (MOXIE Jha Limited UK) and Director Investment Banking and Funding (Sparkles Venture Limited, UK). Also a prominent Public Relations Consultant of the UK.

I have been an expert in business development

in varied areas. A liaison for creating innovative business links and successful collaboration. A GLOBAL ADVISOR, BRAND AMBASSADOR, PATRON, MENTOR, REGIONAL HEAD & IN THE BOARD OF EXPERTS for various organizations worldwide.

A resident of the beautiful county of Buckinghamshire, Great Britain, Sharad Kumar Jha is a genuine portrayal of continued success via ethical business practices. I have also been Vice Chair of Governors Primary Education UK and a prominent Poet with more than 100 publications in different languages and certifications. I have played a key role and have done a lot of work in Linguistics and promoting different diverse languages of the world. I have attained various Corporate Positions in Human Resource Management and also associated with different charities, communities nationally & internationally.

A highly respected MOTIVATIONAL SPEAKER on any subject with passion towards Health & Fitness and Public Relations. Have got certification in numerous subjects. I have appeared on various TV Channel interviews besides numerous newspaper articles and journals published in his name.

I have been the TRUSTEE: of Shree Jagannatha Society UK, one of the most beautiful and biggest temples being built in Europe.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR

As an entrepreneur you are an artist, innovating your own artistic exquisiteness. Growth is possible in the middle of the sea too. It's just that you need the zeal and earnest determination to acquire the blossoming flowers from the garden of wishes.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT

We can guide you in ways to go abroad and the different opportunities outside. Connected worldwide, it all depends on your goal and future lookouts. Areas like event management, artificial intelligence, sales and marketing would help. Good to learn languages like German, French, Spanish, and Norish. I know around 14 to 15 languages. Having a grasp of linguistic intelligence helps you to become a good leader, give extempore speeches and also interact freely on any topic without looking at a paper by only looking at a few

latest points and being aware of the latest current affairs. I never look at a paper while giving a talk. Eye connection is important to connect with people on the norms of emotional intelligence

6) YOUR SUGGESTIONS FOR JUNIORS

Remember that the most important part of your life is TIME. The sooner you understand the value of time the sooner you will start ticking the boxes of dreams you want to make true before telling Tata, Bye Bye.

When you were born, you didn't know anyone, except for yourself and your mother. Understand your strength and the importance of the word SELF. Rest is hallucination - a Mirage of invisible challenges. A labyrinth or chess game you have to unravel and come out triumphant.

Reengineer your goals. Change and update with the changing world by forecasting and premising correctly. Read biographies and autobiographies of successful entities.

I am not saying don't enjoy life and become obsessive about achieving your dreams. Do what you want, not what others want you to do. You want to learn a saxophone - go for it, you want to travel - See this beautiful world and its people - Earn money and become part of the panoramic beauty of our planet Earth. Never hesitate to do what you wish to do.

At the same time - Remember that once you die the world will not remember you for your wealth - but they will remember you for your attributes, positive character and being party of the community where you live. The longer you are remembered in history for your thoughts and activities, the more rich you become in the eyes of this divine, eternal, celestial world.

7) FOR YOUR ALMA MATER

IMIS has been the stepping stone in the arena of management science. Its surroundings, its ambience and the very essence of being with mentors and friends who are ready to face the challenges of life to do something exceptionally good. You are being nurtured in the land of the City of Temples - The sacramental feeling one has in association with a Gurukul which is providing you a radiance of brilliance in excellence opportunity to improve life chances. Always respect your educational institution. Never think why you didn't do this and why you didn't do that. Think about the future and the best you can do learning from your past mistakes, and the almighty shows you the path towards ultimate success.

CROSSWORD PUZZLE (FINANCE CLUB-FIN VISTA)



EVENTS ...

Finvista Crossword Puzzle organised on 30th April 2025

DIRECTOR'S MESSAGE



Dear student,

It gives me immense pleasure to congratulate you on your admission to the 2-year Full Time PGDM Program, at the Institute of Management and Information Science (IMIS), Bhubaneswar, an autonomous institution affiliated to AICTE, Govt. of India.

I warmly welcome you to embark on a journey with some of the most bright and talented students, who will bring with them a lot of knowledge, energy, hope and enthusiasm to foster a culture of inspiration, commitment and leadership.

As we know, after nearly five years of panic and despair caused by the pandemic, the world has ushered into a new normal with more of information & digital technology. I believe, in this new normal, the future of business will not be about resiliency, it is about renewal & adapting to the new paradigm-shifting changes that are unfolding. So, the need right now is to respond proactively & strategically with a high degree of creativity & willingness to embrace new digital technologies. Alongside, with the wave of globalization sweeping across countries, the world has become integrated in all dimensions wherein global standards are going to determine survival and growth of business entities. In this backdrop, the future managers need to be groomed in a way that can meet the current challenges while maintaining the speed of the transformation process.

Now, to move in the right direction, you need a different skill set. The way we begin our new session in this changing time, is uniquely different, aligned with the in-demand skills of the rapidly evolving corporate sector. Be prepared to get enthralled by the intellect of the faculty and industry stalwarts, who would groom you to be a great professional and a better human being by the end of this program. Focus on your strengths & leverage the time you are going to spend here to double your dedication toward learning & improving.

Miracles happen by having faith in the unseen. So, be hopeful. With the right set of principles & values, pedagogical effectiveness is our prime goal. I'm hopeful, everything will work out really well as per our future plans.

Be happy & privileged to a part of this institution with a legacy of 30 years and for you to carry the legacy forward.

I'm sure, you are going to have a fantastic learning adventure at IMIS in the coming 2 years.

Wishing you a great life ahead!

A handwritten signature in black ink, appearing to be 'S. K. S.', written over a horizontal line.

**Director
IMIS**

IIM PROFESSOR VISITING THE CAMPUS



Prof. Tapan K Panda, Former Professor IIMs visited IMIS - A moment of pride and inspiration!

STAFF CAPACITY BUILDING TRAINING PROGRAMME



ALUMNI VISIT



Mr. Soumava Pal & Mr. Abhilash Pattnaik (2010-12)
visited IMIS



Mr. Arpana Banarjee (2015-17) visited IMIS



Ms. Poulomi Patra (2001-03) visited IMIS



Mr. Saurabha Mishra (2020-22) visited IMIS



Prof. Dr. P. C. Dash
Associate Professor (Marketing)



Chaired the marketing session at IMIT, Cuttack on the International conference on sustainable Businesses-People, Planet, Profit



Prof. Dr. Surya Dev
Dean (CAD) Professor (Finance)



Congratulations, dear Prof. Dr. Surya Dev Sir served as Session Chair



Dr. Snigdhamayee Choudhury
Associate Professor (HR)



Dr. Snigdhamayee Madam is being invited as an External Examiner for Dissertation viva voce at Integrated MBA at Utkal University



Dr. Snigdhamayee Choudhury Area Chair (HRM) Participated in the L&D Global Bhubaneswar Meet, 10th may 2025



Mr. Suryakanta Swain
Admission Exucutive



Mr. Suryaknata Swain, Admission Exucutive, IMIS Participated in Various Musical Concert in Odisha as Singer, Composer and Organizer.

INTERNATIONAL YOGA DAY AT IMIS



IMIS celebrates International Yoga Day

FRESHERS BATCH 2025-27



Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. Daisy irani Patnaik**, Editor
E-mail: daisypatnaik@imis.ac.in

Published by
The Director, on behalf of
Institute of Management
& Information Science,
Bhubaneswar

If undelivered, please return to

**Institute of Management
& Information Science**

Central Office: 93, Saheed Nagar, (East
Side of IMFA Park), Bhubaneswar-751 007,
Ph. : +91-7077733040 /41

Campus: Swagat Vihar, Bankuala
Bhubaneswar-751 002, Odisha, India
Ph.: +91-8118095580 / 81
E-mail: imis@imis.ac.in

PRINTED MATERIAL

To