



# Placement Highlights & Analyses - 2017 & 2018



**Institute of Management  
& Information Science**

(Approved by AICTE, Govt. of India)

BHUBANESWAR



Dear Stakeholders,

We express our sincere gratitude to the esteemed recruiters for their participation in campus placement for graduating class of 2018. In spite of challenging employment conditions, the recruiters continue to have faith in our curriculum, faculty and academic rigor. We earnestly thank them for their unstinted support and cooperation.

The campus placement in 2018 witnessed participation from leading companies offering roles across industry/ functions and geographies. 51 companies participated in our final placement process. Companies recruited our students in different verticals and offered roles in the areas such as, research & analytic, client servicing, financial operations, recruitment & training development, sales & marketing etc.

In this small document, we present a consolidated report on campus placements for 2017 & 2018 for kind reference and future planning.

We look forward to your participation in the forthcoming placement season again.

Assuring our commitment to deliver industry expectations.

Satyabrata Bhuyan  
Dean (Corporate Relations)

### Major Highlights of Campus Hiring @ IMIS

22 companies belong to 'Top 500 Companies in India 2017'  
(Survey by *Economic Times*)

20 companies belong to 'India's Top 500 Companies 2017'  
(Survey by *Fortune India*)

12 companies belong to 'Top 100 Companies in India 2017'  
(Survey by *Money Control*)

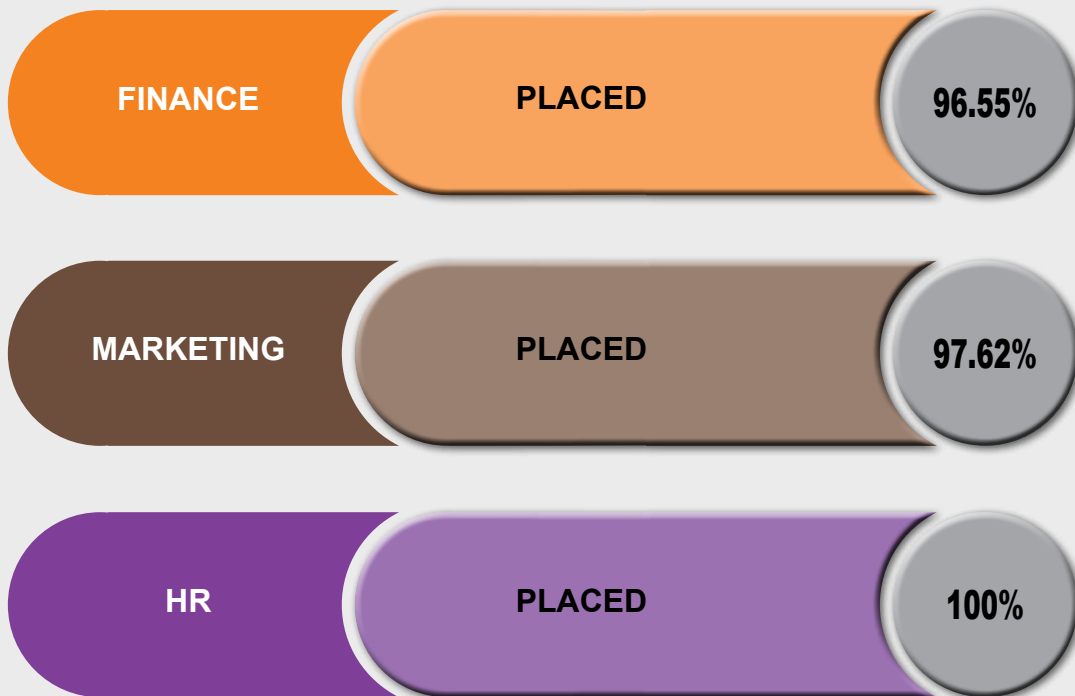
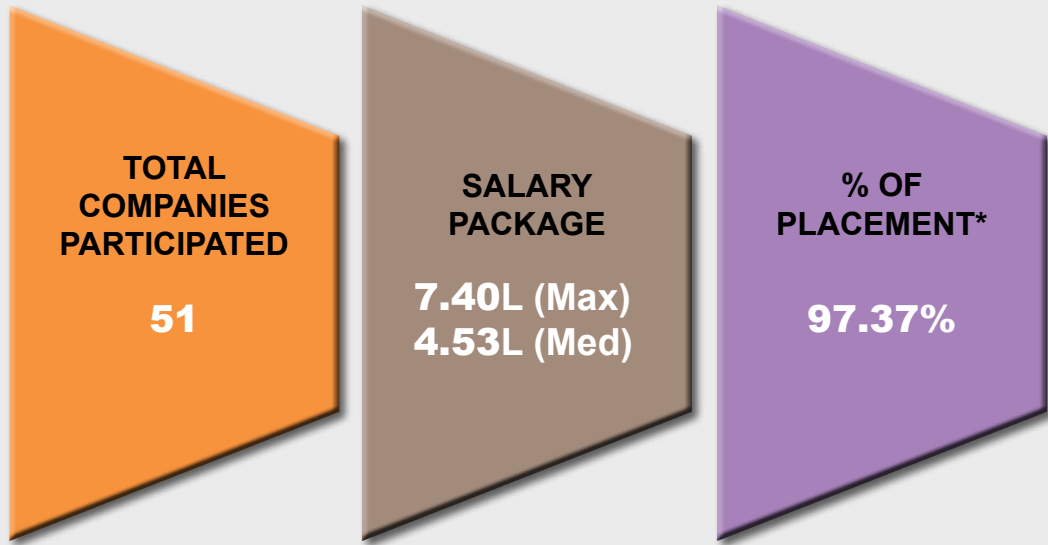
6 companies belong to '20 Companies in Top 100 Companies  
in Asia 300 Ranking 2017' (Survey by *Nikkei Asian Review*)

5 companies belong to 'India's Super 50 Companies 2017'  
(Survey by *Forbes India*)

4 companies belong to 'Top 10 Companies to work for in India  
in 2018' (Survey by *LinkedIn*)



# An Overview - CRP 2018



\* 2.63% Entrepreneurship / Family Business

The consolidated final placement performance of IMIS, Bhubaneswar for the year i.e. 2017 & 2018 has been presented below for reference. The companies are grouped into industry clusters depending upon the similarity in industry category. The offers by companies were in the functional areas such as; Sales, Marketing, Finance, HR and System, etc.

## Banking, Financial Services & Insurance

IMIS Bhubaneswar has been the preferred destination for the talents search by the Banking, Financial Services & Insurance Sector. This sector remained so far the most desired career choice among the finance students of the institute.

Participating Companies	Participating Companies	
Axis Bank	SBI Life	<p>Gender Division</p>
Bajaj Allianz GIC	Spandana Sphoorty	
Bajaj Allianz LIC	Special Situation Advisors	<p>% of Students Hired</p>
Bajaj Capital	TATA AIA Life	
Bajaj Finserv Ltd.	Ujjivan Small Finance Bank	<h3>Segment Salary</h3> <p>Highest Salary (CTC) : ₹6.30 LPA Average Salary (CTC) : ₹4.24 LPA</p>
Birla Sun Life MF	Universal Sampo GIC	
Capital Aim	Profiles Offered	
HDFC Mutual Fund	Asst. Manager	
Housing Dev. Finance Co. Ltd (HDFC)	Business Relationship Manager	
ICICI Pru Life	Business Trainee	
ICICI Securities	Equity Advisor	
IndusInd Bank Ltd	Management Trainee	
Janalakshmi Financial Services	Relationship Manager - MF	
Karvy Stock Broking	Sales/Client Services	
Kotak Bank	Sr. Associates	
Kotak Life Insurance	Sr. Executive	
Kotak Securities	Sr. Relationship Executive	
Reliance Nippon Life Asset Management	Sales Executive	

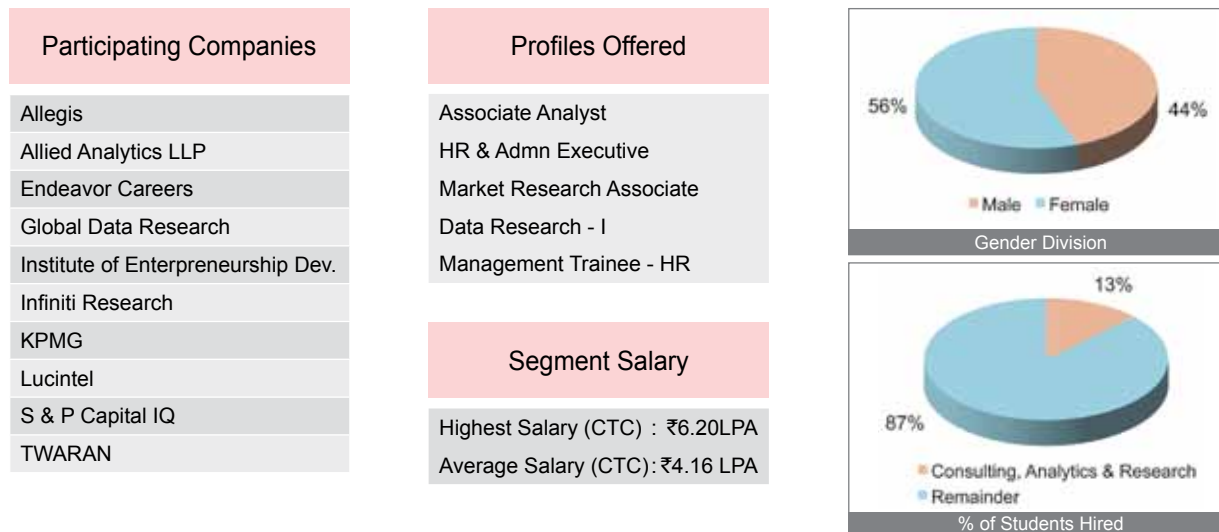
## IT, ITES & E-Commerce

There is a visible change in career trends of management students. IT, ITES & E-Commerce are gradually gaining ground for starting a challenging career. This is in view of the learning opportunity and growth path available. The management talents from Engineering and IT background in particular are showing interest for this sector.

Participating Companies	Profiles Offered	
Corp Attire	Trainee-Business Development	<p>Gender Division</p>
ESSPL Ltd.	Account Manager	
ESTPL	Management Trainee	<p>% of Students Hired</p>
Medika Bazaar	Business Dev. Executive	
Naukri.com	Sales Associates	<h3>Segment Salary</h3> <p>Highest Salary (CTC) : ₹5.87 LPA Average Salary (CTC) : ₹4.03 LPA</p>
Net Tantra	Sales Manager	
OYO Rooms		
Paytm		
S S Technologies		
Zomato		

## Consulting, Analytics & Research

Career in these sector have found increasing interest among the management students of the institute. The high-end profiles offered and the level of intellect sought is matched by conducting potential mapping of the students and additional coaching to bridge the skill and knowledge gap required by industry.



## FMCG & Durable

IMIS Bhubaneswar has clear distinction in preparing students to pursue career in FMCG & Durable sector. The success in channel management role by IMIS alumni in their various positions has been widely acclaimed by the industry. The uniqueness in nurturing talents for the roles in this sector attracts the best companies to visit this campus.



## Manufacturing, Petrochemicals, Textile, Logistics, Power & Energy

The sectors like Manufacturing, Petrochemicals, Textile, Logistics, Power & Energy are some of upcoming avenues which hold promises of a lucrative career opportunity for the management graduates. There has been a good start point with the leading companies showing interest to visit this campus.

Participating Companies	Profiles Offered	
Dixcy Textiles	Area Sales Representative	<p>Gender Division</p>
Everest Industries	Management Trainee	
Manikaran Power	Officer - Marketing	<p>% of Students Hired</p>
Ramco Cement	Sr. Relationship Executive	
Reliance Industries Ltd.		
SAN Engineering		
Somany Ceramics Ltd		
Transport Corporation of India		
UPS Logistics		
	Segment Salary	
	Highest Salary (CTC) : ₹7.40 LPA	
	Average Salary (CTC): ₹4.35 LPA	

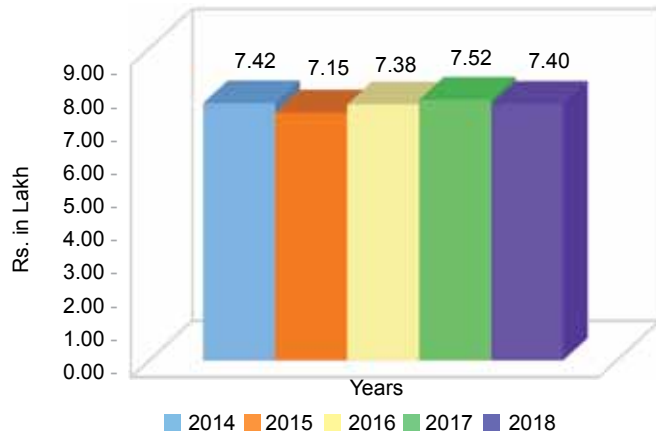
## Telecom, Retail & Media

Career in these niche sectors require specific skill sets. Keeping in mind the growth trajectory of these industries, IMIS has nurtured talents to ensure the right match so as to attract more recruiters.

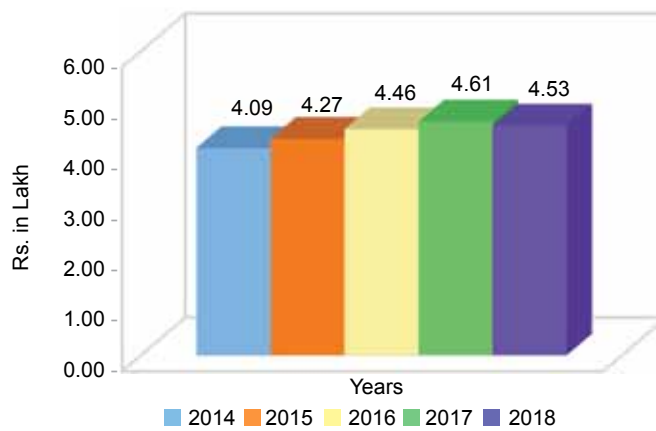
Participating Companies	Profiles Offered	
Aditya Birla Fashion & Retail (Pantaloons)	Asst. Manager	<p>Gender Division</p>
Bharti Airtel	Asst. Store Manager	
Future Retail	Executive Trainee	<p>% of Students Hired</p>
Manyavar	Management Trainee	
Reliance Jio	PEARL Management Trainee - SLP	
ShoeMakers	Store People Officer	
Levis Strauss & Co.		
Max Lifestyle		
Reliance Retail		
Carnival Group		
	Segment Salary	
	Highest Salary (CTC) : ₹4.80 LPA	
	Average Salary (CTC): ₹4.20 LPA	

# Comparative Performance (Last 5 years)

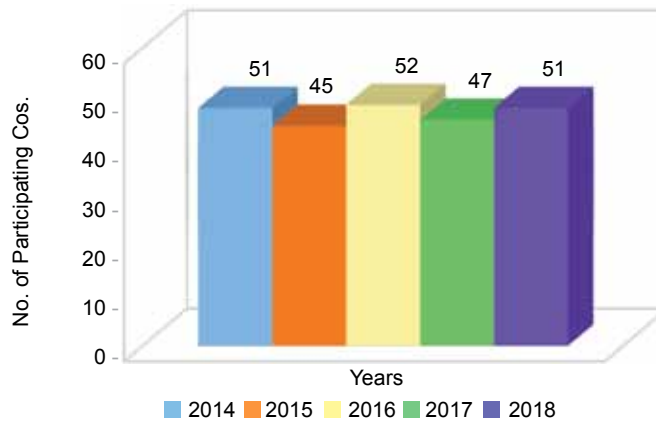
Highest Salary (CTC)



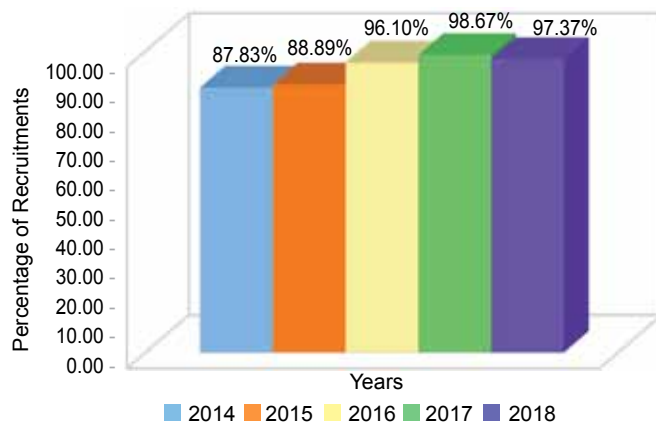
Median Salary (CTC)



No. of Participating Companies



Percentage of Recruitment\*



\* Excludes Entrepreneurship / Family Business

## *The B-School that Thinks Ahead...*


IMIS believes in imagination. What it cannot see is infinitely more important than what it can see. There are two big forces: external and internal. We have very little control over external forces. What really matters is the internal force. How do we respond to those? Looking for answers to this is what we call at IMIS "thinking." As long as we are thinking, we are ahead. The moment we stop, we know that it is the end of the road. We have realized: "Nothing can stop a man with the right mental attitude from achieving his goal."

Such realization has come from the three simple but powerful words: Discipline, Leadership and Commitment.



Connect IMIS, Bhubaneswar @

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