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SINCE
1995

From the Editor's Desk...

India can set a Global Example using Artificial Intelligence (AI) for Social Good

Prime Minister Narendra Modi while inaugurating the Wadhvani Institute for Artificial Intelligence (AI) in Mumbai delivered an impressive speech emphasized on how AI truly can transform lives by accelerating social development. His view is that while countries like the US and China have moved very far ahead in applying AI for commercial and other purposes, India can set a global example in applying for social good. The first thing that the wadhwanis did was they started discussions with senior people in various ministries to identify very large potential use cases in health care agriculture and education which are amenable to being addressed by AI. TB is a high priority sector for the government and the Wadhawani's started speaking to the Health Ministry and are working on five solutions to assist in the diagnosis and treatment of TB. With maternal and infant mortality, they have resorted to AI applications in areas like how to detect high risk pregnancies well before delivery takes place; which people have these troublesome deliveries and what complications might happen. When it comes to agriculture, 40% of the crop grown globally are lost due to pests. They have developed a way for cotton farmers to determine if their crops have pests and the kind of pesticide that needs to be used.

Building fundamental AI models is very complex and resource-intensive. For this key components in place is needed which is happening in India. We need a very robust research and educational infrastructure to train people in AI. Machine learning and data sciences, is also growing rapidly in India. Thirdly we need a strong data infrastructure with good quality data sets. The good news is that the Indian government does have access to large data sets but obviously you have to be very careful about confidentiality and privacy. For consummation of this one should aim really high, work really hard and belief in yourself. Since there is high degree of risk involved, you have to believe in yourself because there are always obstacles, mistakes, external environment changes and competition. Entrepreneurs often run out of cash and only their self-belief keeps them going. But P.M.Modi had rightly focused on the point of positive thinking that the direction advancements go in is determined by human intention. If the intent is bad, the outcome is also bad. Hence it should be on the bolstering of the national development. The otherside of the matter is that regulations are needed and that is being discussed by governments across the world, including India. Hope, the discussions will have to evolve as the technologies do.

Prof. (Dr.) Anupama Jena

EXORDIUM 2023



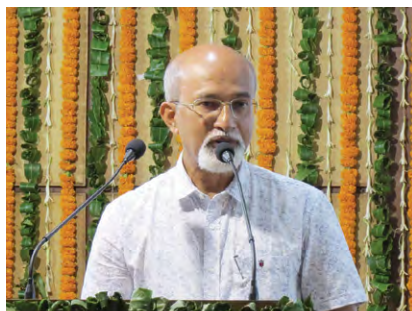
Sri Pradipta Kumar Rath
DGM & Zonal Manager,
Indian Bank, Bhubaneswar



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Chairman, IMIS, Bhubaneswar



Prof. Preetiraj Patnaik
Secretary, IMIS, Bhubaneswar



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Managing Director,
Odisha Capital Market and Enterprises Ltd.



Dr. Usha Kamilla
Director, IMIS, Bhubaneswar



Dr. Divya Gupta
Dean-Academics, IMIS, Bhubaneswar

EXORDIUM 2023



Dr. Mrinal Chatterjee
Director, Indian Institute of Mass Communication,
Dhenkanal, Odisha



Mr. Rajib Dhal
Chief General Manager, IPICOL, Bhubaneswar

ONLINE EXORDIUM-2023



Mr. Debasish Rout
(Alumnus-Batch: 1996-98)
CEO, Domestic Operations
Deejay Distilleries Pvt. Ltd.,
Mumbai



Ms. Sanchita Guha
(Alumnus-Batch: 2002-04)
Deputy Vice President - Corporate HR,
Kotak Mahindra Bank, Mumbai



Ms. Shravanty Roy
(Alumnus-Batch: 2000-02),
Sr. Vice President Marketing at
Zee Entertainment Enterprises
Limited



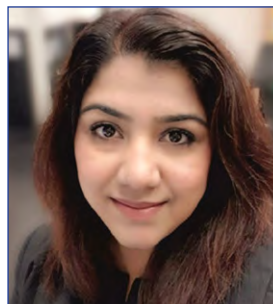
Mr. Chiradeep Roy Gupta
(Alumnus-Batch: 2001-03),
Chief General Manager (Operations),
Emami Frank Ross, Kolkata



Ms. Sukanya Roy Chaudhury
(Alumnus Batch: 2000-02)
Founder & Chief Knowledge Engineer
Learning Levers, Mumbai



Ms. Chunku Pani
(Alumnus Batch: 2004-06)
South Asia Member and Stakeholder
Manager-South Asia



Ms. Nandini Chaudhuri
(Alumni Batch:2004-06)
Sr. Branch Manager
Commonwealth Bank of
Australia, Melbourne, Australia



Ms. Sujata Dwibedy
(Alumnus Batch: 1997-99)
Chief Investment and Trading Officer
Amplifi, Dentsu International, Mumbai



The Art of Living

Life is important, life is within you or around you. The universe would exist only because you are, otherwise it won't exist in your experience. It is just that life is so intricate and so phenomenally intricate if you spend a 10,000 years looking at it carefully still we will not know it entirely. The greatest aspect of life that it has no meaning to it. It is the pettiness of one's mind that it will seek a meaning because you will feel unconnected with life if you don't have a purpose and a meaning.



The human body is a residence of the soul. Mind and intellect are the faculties of the soul through which it gets itself manifested in the form of various activities. Thus, we can think a man consists of a body, an intellect and a mind. A man is a ruler of all these things called the soul. Hence a meaningful living is that way of life in which the mind and soul are developed. The art of living means principles of living. Some principles of living are objective and some are subjective.

Modern man lives life with the advancement of science and technology. Life has become more complex. The natural flavor of life has given way to artificiality. His desires have increased so much that it has become very difficult to fulfill them. In the mad race desires, he has forgotten the natural ways of living.

The Art of Living is not limited, rather, it encompasses a range of principles and practices and encourages individuals to find balance, purpose, and inner peace in their lives. By adopting principles of mindfulness, simplicity, compassion and self care and practising meditation, yoga and mindful living.

The best wisdom lies in living life fully and completely. This is a life only if it functions in its best possible way means by the profoundest of your experience. All human experience comes from within the joy and misery, pain and pleasure, agony and ecstasy. So there is endless amount of condition for the experience to be in a certain way. The Art of Living is not a destination but a lifelong journey. It is about finding joy and meaning in the everyday, nurturing our inner selves, and cultivating a sense of balance and harmony.

When pain, misery or anger happens it is the time to look within you not around you - Sadhguru

Ashtha Brahma

PGDM : 2023-25



Har Hath Triranga



*"Freedom's power,
management's fire. Rise strong,
aim higher. This Independence
Day, let's chase dreams,
achieve, and inspire!"*

Soumya Sourav
PGDM 2022-24



*"Celebrating Liberty, Honoring
Sacrifice and Embracing
Progress this Independence
Day!"*

Chinmoy Rout
PGDM 2022-24



"Dil se Dil Tak"

Sagar Maity
PGDM 2023-25



*Our pride... our tri-colour
flies till the last breath of
each soldiers.... Who sacrifice
their lives for protecting it...
Jay hind.*

Aman Mahato
PGDM 2023-25



*"I feel proud that I am born in
Bharat & love the culture of my
country. Bharat Mata ki Jai"*

Arun Kumar Nayak
PGDM 2023-25



*"My Nation's Flag is my Pride
and Symbol of Freedom.*

Happy Independence Day

Atul Kumar Routray
PGDM 2023-25



*"On this day, let's celebrate and
unite, embracing the diversity
that fortifies our strength."*

Barsha Rani Behera
PGDM 2023-25



*"My National flag is my pride
and I really felt the goosebumps
when I held the triranga...I am
proud to be an Indian"*

Baisakhi Das
PGDM 2023-25



*इंसानियत में है बड़ा दम-बंदे मातरम
Happy 77th Independence Day"*

Chandan Patel
PGDM 2023-25



*"Freedom in the mind, faith in
the words, pride in our souls,
Let's salute the nation."*

Happy Independence Day..

Chinmay Sethi
PGDM 2023-25



*"Firstly, I am proud to be an
Indian. The National Flag of India
upholds its people's honour and
independence from British rule.
These colours represent India's
freedom's unity, strength .. So we
create our own unity that' why we
manage our own management...
JAY HIND"*

Dibyajyoti Kabi
PGDM 2023-25



*"My Nation's Flag is my pride and symbol of freedom."
Happy Independence Day.*

Kumarsen Das
PGDM 2023-25



"Happy Independence Day. No amount of money can give the happiness that freedom does...we can never forget their sacrifice... Long live our nation... I'm proud to be an Indian...Vande Matram."

Madhusmita Sahoo
PGDM 2023-25



*"When I hold the Tiranga it reminds me the sacrifices of our freedom fighters and I feel grateful for their sacrifices.
Jai hind"*

Pratyush Birat
PGDM 2023-25



"I am blessed to be a Bharatiya"

Priya Kumari
PGDM 2023-25



"Duniya mein mill jayenge ashique kai magar, vatan se khubsurat sanam nahi hota. Nato mein simat kar, sona mein lipat kar mare hai kai, magar triranga se kubsurat kafan nahi hota.

Punam Priyadarshini Das
PGDM 2023-25



"Our country flag represents power, truth and land of our country. Happy Independence Day."

Shivam Kumar
PGDM 2023-25



"Today we celebrate not just India's Independence, but the spirit of courage and determination. Jai Hind"

Sidhhant Ku. Seth
PGDM 2023-25



*"Others might have forgotten, But never can I, The flag of my country furls very high
Jay Hind"*

Sipun Kumar Mahanta
PGDM 2023-25



"When we honor our flag, we honor what we stand for as a Nation-Freedom, equality, justice, and hope."

Subha Archita Biswal
PGDM 2023-25



“Today is a day to feel proud about being a part of this great nation Happy Independence Day”

Subhasmita Behura
PGDM 2023-25



“The national flag of India is a symbol of honour, patriotism, and freedom of the country. It represents the unity of the people of India in spite of the differences in language, culture, religion, class, etc. Most noteworthy, the Indian flag is a horizontal rectangular tricolour

Suvendu Rout
PGDM 2023-25

Out Bound Programme



Out Bound Programme to Dhauli Santi Stupa



Out Bound Programme to Deras



Out Bound Programme to Chausathi Yogini Temple, Hirapur





Sanat Sujat Maharana

Assistant Manager (Operations & Liaising)
L & T Infrastructure Development Project Ltd.

PGDRM
Batch 2008-10

1) TELL US ABOUT YOURSELF

I am Sanat Sujat Maharana, during my PGDRM 2nd year from IMIS, Bhubaneswar, I joined Himalay Optical as a Management Trainee through campus selection. And thereafter I am associated with companies like Lilliput Kidswear Pvt. Ltd. as Store Manager, Reliance Retail Ltd. as Department Manager, Aditya Birla Fashion Retail Ltd. as Department Manager and since last six years I am associated with Larsen and Toubro (L&T Infra) as an Assistant Manager for Project SRTL (Biju Express Way) where I am taking care of Operations and Liaising part.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS

My spouse Mrs. Pragyan Priyadarshini is working for Central Govt. Postal Department as a Postal Assistant. We do have a kid named Anwasha Avisikta studying in Lower Kindergarten. My Father named Mr. Bauri Bandhu Maharana is working as Journalist at Doordarshan and Mother Mrs. Jyotsna Mayee Ojha is a retired Lecturer.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS

I think I am fortunate to work with some of the reputed companies in India during my 13 years of short career. As a manager my achievement is to guide my team members to achieve their goals through my leadership skills. And while working with Lilliput Kidswear Ltd. Rourkela store (outlet) where I was serving as store manager, I was awarded as the best store (Outlet) of Eastern Zone for the year 2012-13 in terms of sales growth. I was awarded as employee of the year 2016-17 (East Zone) while working with Aditya Birla Pantaloon, Bhubaneswar and currently working with L&T Infra SRTL project (Biju Express Way) and awarded as consistent performer for the year 2022-23. Last but not the least, during the Covid Pandemic 2020-21 when nobody knows how to deal with the situation, I had managed around 120 numbers of team members where neither of my team member left the job nor affected by Covid and

for this stupendous job. I received special applause by L&T Infra.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR

Currently I am associated with Infrastructure Sector and if you see around 19 percent of total investment under the National Infrastructure Pipeline (NIP) in India would go into for the road construction. Around 102 trillion INR were planned under NIP for the period 2020-25. There is a huge requirement of Leaders with good communication skills in this sector. And you do not require an Engineering degree to enter into Infrastructure sector, otherwise I may not be associated with this industry for last six years, in every sector there is a requirement of manager/leader/decision maker.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT

Larsen & Toubro Limited (L&T) is a multinational company and normally it releases official notification for the post. L & T is known to conduct placement aptitude test to recruit students through direct placement in various colleges and universities. The placement session usually consists of three rounds i.e. written aptitude test, group discussion and personal interview (PI).

6) YOUR SUGGESTIONS FOR JUNIORS

If you want to be a good future leader you have to attend classes regularly and ask questions, don't overthink about your career. Professors are there to help you out. I suggest you to read at least one company profile per week, it will help you to get the essence of the industry and work culture. It is important to dream big, believe in yourself, never give up, work hard and keep smiling. cheers...

7) FOR YOUR ALMA MATER

My B-school who thinks ahead played the most important role in shaping my personality. I was fortunate to be taught by some amazing professors. I remember the rigorous mock interviews at IMIS helped me a lot during real life interviews at Reliance, Aditya Birla and L & T. I always feel confident when I meet other professionals during interviews or in meetings due to the quality of teaching imparted in IMIS.



Poster Making Competition



Salad Making Competition



Building Leadership Skill Activity



Mehendi Competition



Baloon Bursting - Team Building Activity



Read Me - (Non Verbal Communication)



Tower Building Coordination Skill



Ganesh Puja Celebration



Teacher's Day Celebration at IMIS, Bhubaneswar



Independence Day Celebration in our College



Celebration of 3rd Anniversary of National Education Policy 2020



Dr. Prakash Ch. Dash
Asso. Professor (Marketing)

Presented a paper titled *"Life and the World is Wide : Promotional Strategies and Implications for Tourism Post Pandemic"*



Dr. Ananya Roy Pratihar
Assistant Professor
(GM & Strategy)

Published article: *Anecdotes, Colonial History and Planetary: Revisiting Decolonial Grammar with Ghosh's The Nutmeg's Curse: Parables for a Planet in Crisis* in *Current Writing: Text and Reception in Southern Africa*, 2023.

Presented a talk titled *Ecocriticism in the New Age: Reimagining Literature, Culture and Environment* at CV Raman Global University, Bhubaneswar, Odisha on September 23, 2023.



Mr. Subhra Narayan Sahu of PGDM Batch 2023-25 became the Title Winner of **GLAMOUR OF ODISHA** on 2nd July, 2023 at Angul, Odisha

Corporate Talk-Life Skills for Holistic Career Development



CA L. Hotta, CFO/Group Director, Pollman's Group, Kenya addressing IMIS students



Sri Pradipta Ku. Rath
DGM & Zonal Manager
Indian Bank, Bhubaneswar

"The Institute is located on a very good place having very good natural beauties around. The campus & facilities are excellent and having a highly learned faculties. The Institute is doing very good and excellent placement record. I wish all success in future".



Sony Samal
(Alumnus 2008-10)
Founder & Director
72 DPI Skillz Pvt. Ltd.
Bhubaneswar

"I thank everyone for having me at my Alma Mater and giving me an opportunity to interact at the Exordium Session 2023. Wishing the students all the very best."



Prof. Thomas Mathew
Managing Director
Odisha Capital Market & Enterprises Ltd., Bhubaneswar

"Very nice Institute, really enjoyed being here and interacting with the students and faculties. My best wishes to all the students."

CORPORATE TALK ...

WHAT THEY SAY ...

Study Tour to Gangtok & Darjeeling



Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. (Dr.) Anupama Jena**, Editor (Asst. Professor)
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