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SINCE
1995

From the Editor's Desk...

Plantation of Trees-The Need of the Hour

Due to progressive human activities the entire world is facing a new challenge which the scientists have termed as greenhouse effect. This challenge has posed such an intense problem which would lead to the extinction of animal kingdom including the human race, the chief architect of this problem. To encounter such a gigantic problem of global magnitude the only way out is to stop cutting trees and stop defacing the surface of this earth. On the contrary the depletion of forest cover from the face of the earth has wrought such a panic that an ardent effort has to be enunciated all the world over to plant trees to replete the wrong done earlier by cutting of trees. If the dangerous activity of cutting trees goes on unabated that would bring in the dire consequence of obliteration of the entire creation.

However, in case of India this foreboding was foreseen by the Central government as early as 1950 when K.M. Munshi, the great philanthropist was the minister for agriculture and food. If each individual

would make a promise to plant a tree every year, then the face of the globe would be adorned in greenery which not only would arrest the current problem but would also help to perpetuate the human civilization to an indefinite period to come.

In this stupendous activity the role of the modern youth is very important. By including the modern youth in the race for tree-plantation we can create a young group that would inculcate in themselves not only the spirit of saving the earth but would also augment the procreation for newer achievement for years. It is our moral duty to save the environment and eventually to save the earth from going into further depletion. While inhalation we intake oxygen and the process continues incessantly till death. But the ceaseless supplier of this important element of our breath 'oxygen' is furnished by trees which we mercilessly cut down to meet our immediate needs. Better late than never. Man is an inseparable part of the nature that he depletes. This tendency for devastation must be seriously looked into and be brought to execution without delay.

Prof. (Dr.) Anupama Jena

FAREWELL 2023



Farewell 2023 for the PGDM Batch 2021-23

EVENTS ...



Dibyendu Ray, Rajesh Panda, Chinmay Rout & Rojali Padhy of PGDM Batch 2022-24 were awarded **second prize** in a Management based competition-“**Object-O-Rama Management Pitch**” at Birla Global University (BGU), Bhubaneswar



Adarsh Sharma & Subhankar Hore of PGDM Batch 2022-24 were **Runners-up** in a **Mock Trading Game ‘STOCK STAR’** at Birla Global University, Bhubaneswar



Ms. Monalisa Mishra, student of PGDM (2022 - 24) presented a Research Paper at KIIT International Conference



Ms. Abita Kumari and Ms. Soumya Samapika student of PGDM (2022 - 24) presented a Research Paper at KIIT International Conference



Mr. Sibananda Pradhani, Ms. Aakanksha Dwivedi, Mr. Ramakrushna Mishra, Ms. Abita Kumari and Ms. Jagyasini Samal of PGDM (Batch 2022-24) have presented their research paper at Vipan International Marketing Conference hosted by Indian Institute of Management, Visakhapatnam (IIMV).

ADMAD Competition



Brand Mantra Seminar



"Brand Mantra to fuel your entrepreneurship success" seminar conducted by Institute Innovation Cell (IIC) of IMIS, Bhubaneswar by our Alumnus and Entrepreneur, Ms. Sony Samal (PGDM 2008-10).



Shaik Abdur Rahman

Senior Manager (HR), Goa Shipyard Limited,
Vaddem House, Vasco-da-Gama, Goa-403802

PGDM
Batch 2009-11

1) TELL US ABOUT YOURSELF:

I, Shaik Abdur Rahman, after completing my PGDM from IMIS, Bhubaneswar, joined Goa Shipyard Limited (GSL), a Ministry of Defence Undertaking Company as Management Trainee (HR) on 24.11.2011. Currently I am working as a Senior Manager (HR) since 01.07.2022. During my tenure in GSL, I have signed numerous settlements with the Unions and have acquired expertise in System & Process automations in HR, drafting HR Policies, Industrial Relations & Union Management.

2) ABOUT YOUR SPOUSE (IF ANY) AND OTHER FAMILY MEMBERS:

My spouse Ms. Rizwana Parmin is a Graduate in Arts, a home maker and mother to two lovely kids. My elder kid Master Shaik Mohammed Zahidur Rahman is in Std-III and my younger kid Master Shaik Mohammed Zayd in Lower Kindergarten.

3) SOME OF YOUR BEST ACHIEVEMENTS IN THE YEARS AFTER YOU PASSED OUT FROM IMIS:

Some of my achievements in my current job includes negotiating & signing of settlement on wages & other benefits that will be applicable for 10 years, amendment of standing orders after almost 27 years etc. In addition to the section head for establishment, learning & development and Apprentice Training Centre, currently I am the HR representative in the new ERP implementation team of the company. I was awarded Commendation Award in 2019 for 10 years wage settlement with the Unions of the Company. Currently, I have been appointed as the member of the governing council of the State Council of Vocational Training (SCVT) society by the government of Goa.

4) YOUR VIEWS ON CAREER GROWTH IN YOUR PARTICULAR SECTOR:

There is a myth that specialization in the area of Human Resource Management is best suited for females. But the fact is HR is equally suited for both the genders. There is a perception that HR is a desk job, but the fact it is a hybrid job that requires the presence of the Manager on both shop floor as well as on the desk. HR is required to be on the shop-floor to understand various processes of the company he is

working for, assess performance, determine training needs, design training module and resolve issues at the shop floor. Hence, this field is open for all and if you are able to handle the blue collar workers, you will be a Champion in the field of HR irrespective of your gender.

5) YOUR COMPANY'S RECRUITMENT PROCESS AND YOUR REMARKS ON IT:

We at GSL recruit by carrying out open advertisement at all India level. The selection process for the entry level executive post i.e. Management Trainee involves written test followed by interview. However, for selection at higher posts where experience is required, only interviews are held but the experience considered is only post qualification (PGDM/MBA) experience. The recruitment process at GSL is at par with the recruitment process of any other Public Sector Undertaking (PSU). The recruitment rules are based on DPE and DoPT guidelines and the same is followed in all government companies.

6) YOUR SUGGESTIONS FOR JUNIORS:

If you are thinking of pursuing a career in HR in a PSU, better don't skip Prof. K.K. Beuria Sir's class and focus on Labour Laws, of course other papers are important also, but LL is very important. The beginning in a PSU is interesting because you still get to learn a hell lot of new things even after completing your MBA Degree. At this time you should start looking for changing your company. Smaller PSUs are easier and better to start with as they have small HR Department and you get an exposure to all the functions of HR, but if you join a large PSU, you will be limited to a particular function only.

7) FOR YOUR ALMA MATER:

I am thankful to IMIS and especially Prof. K.K. Beuria Sir for his teachings. His one pager and his notes on Labour Laws are the secrets of my cracking through many interviews (NALCO being the latest). Considering the quality of teaching imparted at IMIS, there is ample scope to move into the government sector. The nation in particular and the world at large are moving fast towards Industry 4.0 and 5.0. Train the students on these areas in reference to their specialization.



Dr. Badal Bihari Rath
Asso. Professor (Marketing)



Attended an online 3 days FDP titled **“Workshop on using Artificial Intelligence Tools for Academic Research”**. (From 8th-10th June 2023) conducted by : MTC Global Leadership Institute, Bengaluru.



Dr. Prakash Ch. Dash
Asso. Professor (Marketing)



Article Published : Published a Research Article titled **“The Moderating Effect of Participation on Community Identity in Cultural Festivals. A Post-pandemic Reality Check”** in the Journal of Convention & Event Tourism.



A Faculty Development Programme was held at IMIS, Bhubaneswar by Dr. Sourabh Bhattacharya for our in-house faculty members.

Capacity Building Training Programme



Capacity Building Training programme held for non-technical staff of IMIS, Bhubaneswar



Mr. Sanjeeb Chatterjee
(Alumnus - Batch 2003-05)
Vice President,
HDFC Bank



Mr. Pradeep Kumar Jena
Area Manager,
HDFC Bank



Mr. Pritam Ganguly
(Alumnus - Batch 2009-11)
LIC Housing Finance
Gangtok



Mr. Avijit Ghosh
(Alumnus - Batch 2009-11)
Branch Head,
LIC Housing Finance, Gangtok



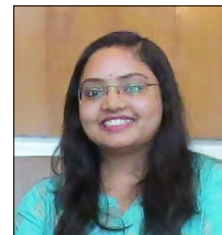
Mr. RV Sai Kumar
(Alumnus - Batch 2014-16)
Area Manager, Samsung
Electronics



Ms. Priyanka Chhetry
(Alumnus - Batch 2014-16)
SBI Life, Bhubaneswar



Mr. Rahul Banerjee
(Alumnus - Batch 2016-18)
HDFC Bank, Hyderabad



Ms. Pulkrit Khattry
(Alumnus - Batch 2016-18)
Deloitte India, Hyderabad



Mr. Abhilash Kumar Nayak
(Alumnus - Batch 2019-21)
Management Trainee
OTV, Bhubaneswar



Ms. Puja Sinha
(Alumnus - Batch 2018-20)
Sr. Executive,
ZF Group, Jamshedpur



Ms. Suchishree Sinha
(Alumnus - Batch 2020-22)
TP Western Odisha Distribution
Ltd., Burla, Odisha



Mr. Sushil Mishra
(Alumnus - Batch 2020-22)
Sales Officer, Berger Paints
Bhubaneswar

International Yoga Day



International Yoga Day was observed by IMIS, Bhubaneswar on 21st June 2023

Dear Reader,

Please enrich **IMIS Newslines** with your constructive suggestions to **Prof. (Dr.) Anupama Jena**, Editor (Asst. Professor)
E-mail: anupama@imis.ac.in

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**Institute of Management
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Central Office: 93, Saheed Nagar, (East Side of IMFA Park), Bhubaneswar-751 007,
Ph. : +91-7077733040 /41

Campus: Swagat Vihar, Bankuala
Bhubaneswar-751 002, Odisha, India
Ph.: +91-8118095580 / 81
E-mail: imis@imis.ac.in

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