

16 YEARS OF BUSINESS EDUCATION

IMIS BHUBANESWAR

Executive Careers



A1 Category B-school

by Indian Management (May 2011)

15 month MBA Level Program

Executive PGDM

(Approved by AICTE, Govt. of India)

Genesis of the Program

To manage the dynamic and competitive environment today, it calls for two critical capabilities from business managers - the need to be functionally sound in a global context and the ability to set and drive organizational agenda for growth and performance.

This non-residential program is specially designed to contribute towards managerial effectiveness in working executives to help them further their careers in management both in the corporate sector and public systems. As such, the program seeks to build on the problem-solving skills developed through specialized experience in a particular functional area. Academic inputs provided bring out the inter-relationship among various functional areas as well as the techniques in functional areas other than those in which the participant has experience.



Program Objectives

To develop competence in the disciplines and skills associated with general as well as functional management and to introduce contemporary business models and practices to the participants.

To provide the much required guidance to think through advanced business strategies with a global perspective and to understand the existing concepts and practices in critical relevant functional areas and then challenge the assumptions in the future envisaged contexts.

One of the objectives is also to enable the participants to integrate the functional knowledge and experience with organizational perspective and therefore appreciate the systemic whole.

Participant Eligibility

Experienced people who are Executives/ Managers/ Entrepreneurs having a Bachelor's degree in any discipline are eligible to apply. Company sponsored candidates will be preferred.

Professional qualification(s) such as Engineer, CA, CS, Cost Accountant, Architect, Doctor and the likes would have an added advantage for admission. Candidates must have attained 25 years age to become eligible for the program.

Application Procedure

A candidate can apply to IMIS online through the website or can download the form from the website. Application duly filled in should be sent to Admission Co-ordinator, IMIS, Vivekananda Marg, Bhubaneswar-2. The date for interview and admission will be intimated after receiving the application.

Documents Required

Attested photocopies of the following documents and photographs are to be submitted along with the application (All original Certificates and Mark Sheets will be verified at the time of admission).

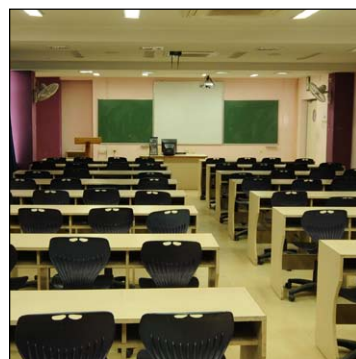
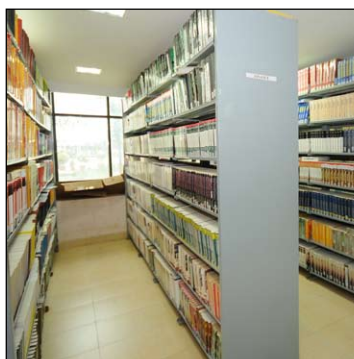
- Class X Pass Certificate;
- Degree Certificates (Provisional acceptable);
- Degree / PG Mark sheet;
- College Leaving Certificate;
- Proof of Experience;
- Recent colored passport size (5 nos.) photographs

Sponsorship

The program would admit both organization-sponsored and self-supporting candidates. A letter of consent from the organization would be required in case of sponsored candidates.

Selection Procedure

Admission to the Executive PGDM program is based on candidate's academic record, scholastic achievements, relevant work experience and personal interview to be held in Bhubaneswar.



Distribution of Contact Hours

Term	No. of Courses	Contact Hrs./Course	
I	8 Courses	30 Hrs.	240 Hrs.
II	8 Courses	30 Hrs.	240 Hrs.
III	8 Courses	30 Hrs.	240 Hrs.
Total Class Contact Hours			720 Hrs.
IV	Action based Project and Dissertation		108 Hrs.

** Action based Project is for 12 Weeks. Students are expected to work for 9 hours per week on assigned projects leading to a total of 108 hours.*

Class Scheduling

Two weeks classes will be held during one term of four months in two phases. The institute will provide accommodation to the outstation students. However students have to pay for their subsidized fooding expenses to the canteen manager.

Teaching Pedagogy

The teaching pedagogy at IMIS is mostly application-based than a conventional pattern. The pedagogical models include Management Induction Program, Structured Lecturers, Co-operative Learning, Inquiry-based Learning, Practice-based Learning, Technology-based Learning, Development Orientation, Personal Counselling, Continuous Assessment and Evaluation.

Placements

IMIS has achieved hundred percent placements in last nine years. Since this program is for working executives, placement assistance may not be required. However, placement guidance will be provided to all participants to better their career goals.



Fees

The fee structure for the Executive PGDM program is as follows:

1st Installment	To be paid at the time of admission	Rs.30,000/-
2nd installment	To be paid on or before 20th September of the year of admission	Rs.20,000/-
3rd Installment	To be paid on or before 20th December of the year of admission	Rs.20,000/-
4th Installment	To be paid on or before 20th March of the subsequent year	Rs.20,000/-
Total		Rs.90,000/-

Course Distribution

Term I & II will cover all core subjects in management & Term III will cover elective subjects. A student has to opt for at least eight Electives from any two specialization areas:

Term I (Core Course)

Economic Environment of Business
Accounting for Business Decision Making
Quantitative Methods
Organizational Behavior
Legal Aspects of Business
Business Communication
Principles & Practices of Management
Managerial Computing

Term II (Core Courses)

Marketing Management
Financial Management
Human Resource Management
Production and Operations Management
Research Methodology
Management Information System
Corporate Policy & strategic Management
International Business

Term III (Electives)*

FINANCE

Financial Markets & Services
International Finance
Security Analysis and Portfolio Management
Cost & Management Accounting
Corporate Tax Planning
Financial Derivatives
Banking Practices & Management of Banks
Insurance & Risk Management

HRM

Compensation Management
Labor Laws
Strategic Human Resource Management

Training & Development
Manpower Planning
Performance Management
Industrial Relations
Managing People: Emerging Trends

INFORMATION MANAGEMENT

RDBMS
Programming in C
Computer Networking Management
Object Oriented Programming
Software Engineering
Java Applications
Unix Operating System
Structured Systems Analysis & Design

MARKETING

Product & Brand Management
Sales & Distribution Management
Consumer Behavior & Marketing Research
Services Marketing
Advertising & Sales Promotion
Retail Management
Business to Business Management
Rural Marketing

OPERATIONS MANAGEMENT

Advanced Operations Research
Project Planning & Control
Materials Management
Technology Management
Advanced Quality Management
Logistics & Supply Chain Management
Service Operations Management
Manufacturing Strategies

** Offering elective area(s) is at the discretion of the Institute and depends on the options given by students*



Important Information

Last date of applying	:	31st August 2011
Interview venue	:	IMIS Bhubaneswar Campus Swagat Vihar, Bankuala Bhubaneswar-751002
Time of interview	:	will be intimated separately to the applicants
Last date of admission	:	15th September 2011
Course start date	:	19th September 2011



For further details please contact
Admission Co-ordinator

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